

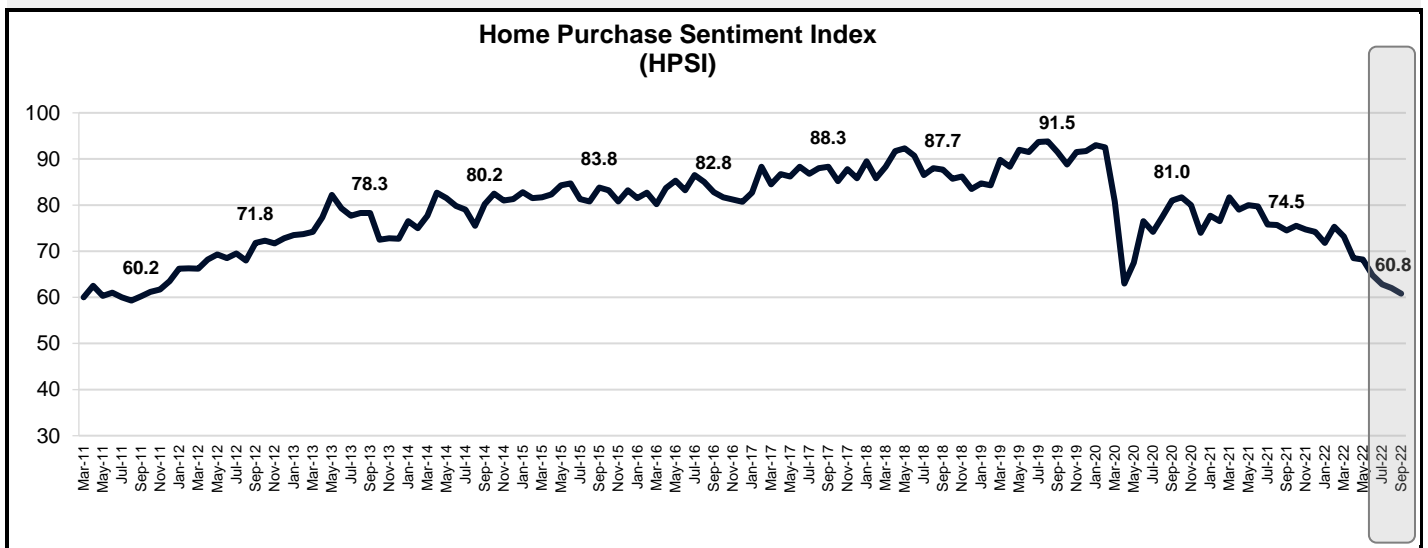


## September 2022 Data Release

The Home Purchase Sentiment Index® (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey® (NHS).

### The Home Purchase Sentiment Index

The HPSI decreased by 1.2 points to 60.8 in September.



### Components of the HPSI

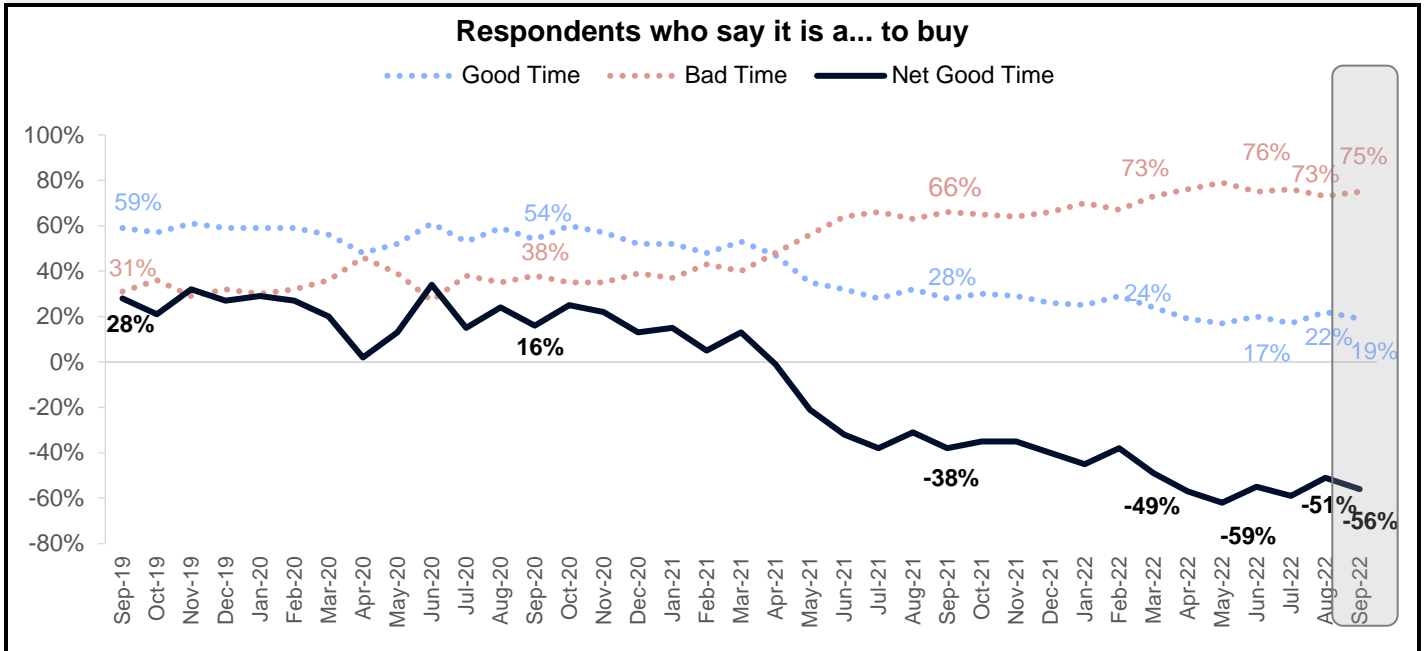
The decrease in the HPSI can be attributed to net decreases in four components this month: Buying Conditions, Mortgage Rate Outlook, Home Price Outlook, and Job Loss Concern. There were net increases in two components: Change in Household Income and Selling Conditions.

|  | September 2022 |          |                      | Net Change |     |
|--|----------------|----------|----------------------|------------|-----|
|  | Good Time      | Bad Time | Net Good Time to Buy | MoM        | YoY |
| <b>Buying Conditions</b>                           | 19%            | 75%      | -56%                 | -5         | -18 |
| <b>Selling Conditions</b>                          | 59%            | 33%      | 26%                  | +2         | -29 |
| <b>Home Price Outlook (next 12 months)</b>         | 32%            | 35%      | -3%                  | -3         | -16 |
| <b>Mortgage Rate Outlook (next 12 months)</b>      | 9%             | 64%      | -55%                 | -5         | -12 |
| <b>Job Loss Concern (next 12 months)</b>           | 78%            | 21%      | 57%                  | -1         | -8  |
| <b>Change in Household Income (past 12 months)</b> | 26%            | 11%      | 15%                  | +5         | +1  |

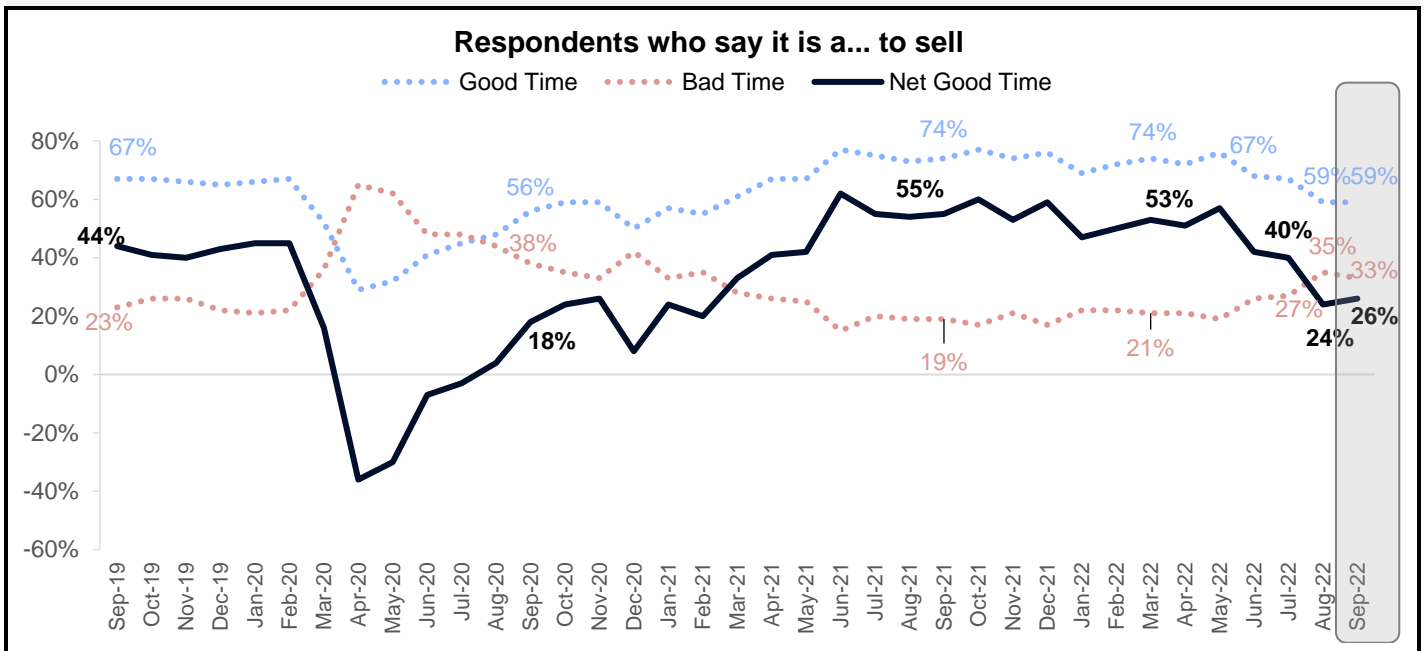


## Components of the HPSI – Good/Bad Time to Buy and Sell a Home

In September, the net share of consumers who say it is a good time to buy decreased by 5 percentage points to 56%.



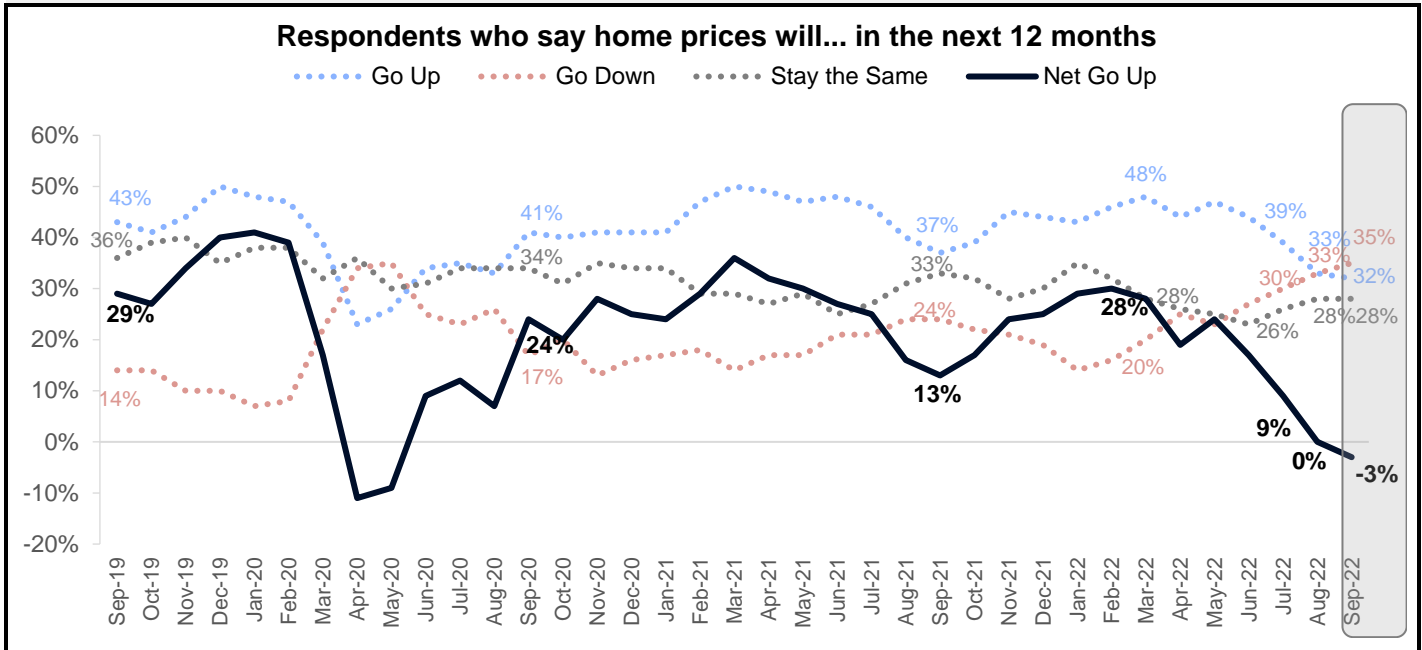
The net percentage of those who say it is a good time to sell increased by 2 percentage points month-over-month to 26%.



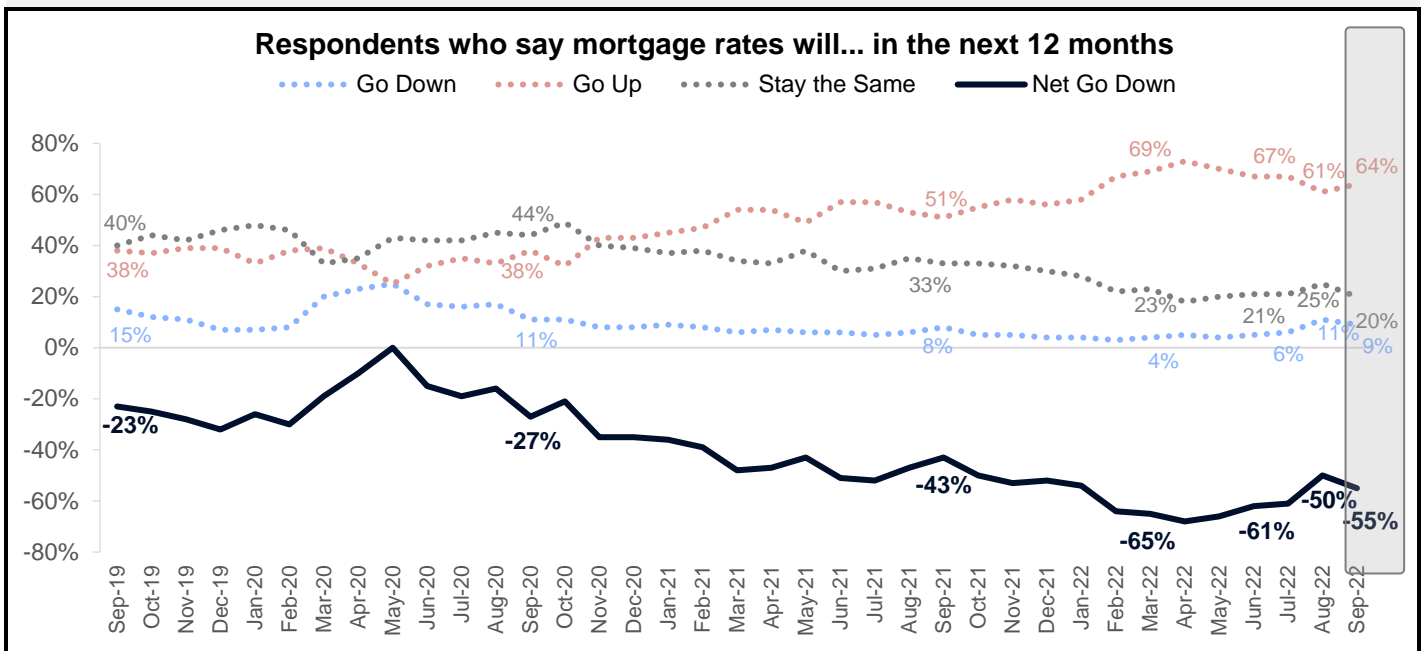


## Components of the HPSI – Home Price and Mortgage Rate Expectations

The net share of consumers who say home prices will go up decreased by 3 percentage points month over month to -3%, the lowest level since May 2020.



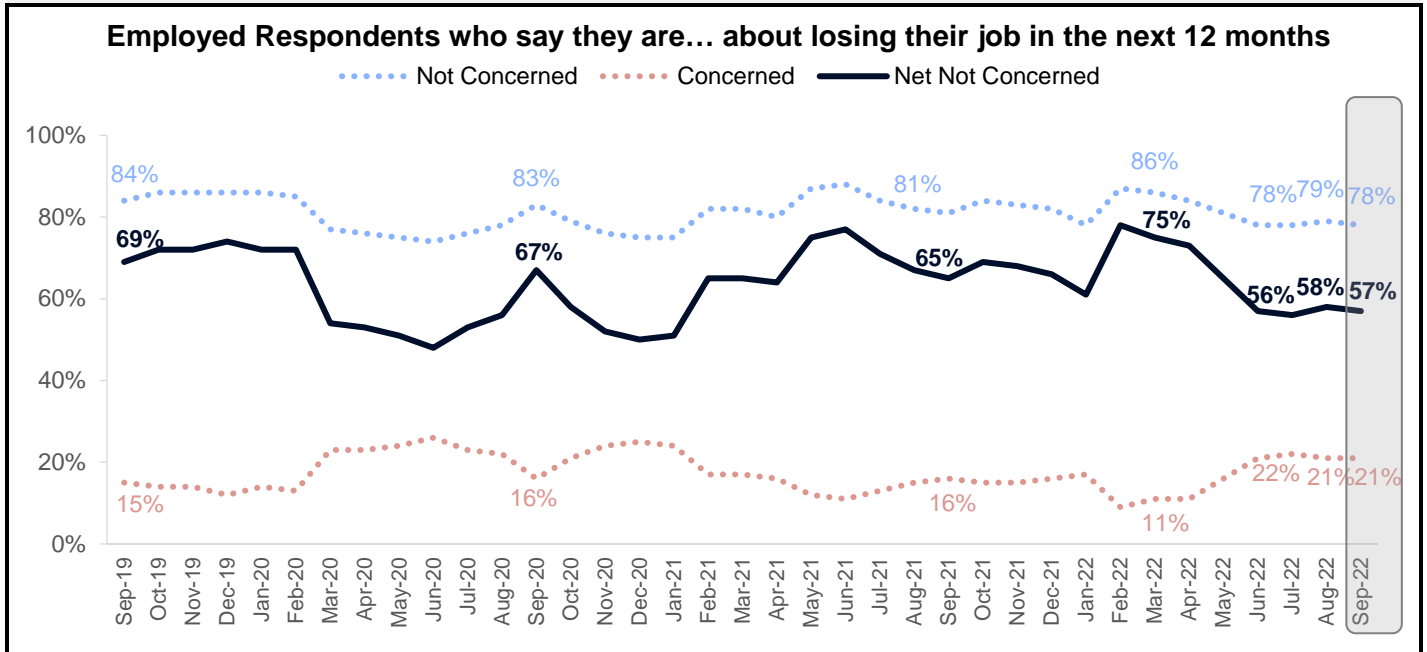
This month, the net share of those who say mortgage rates will go down over the next 12 months decreased by 5 percentage points to -55%.



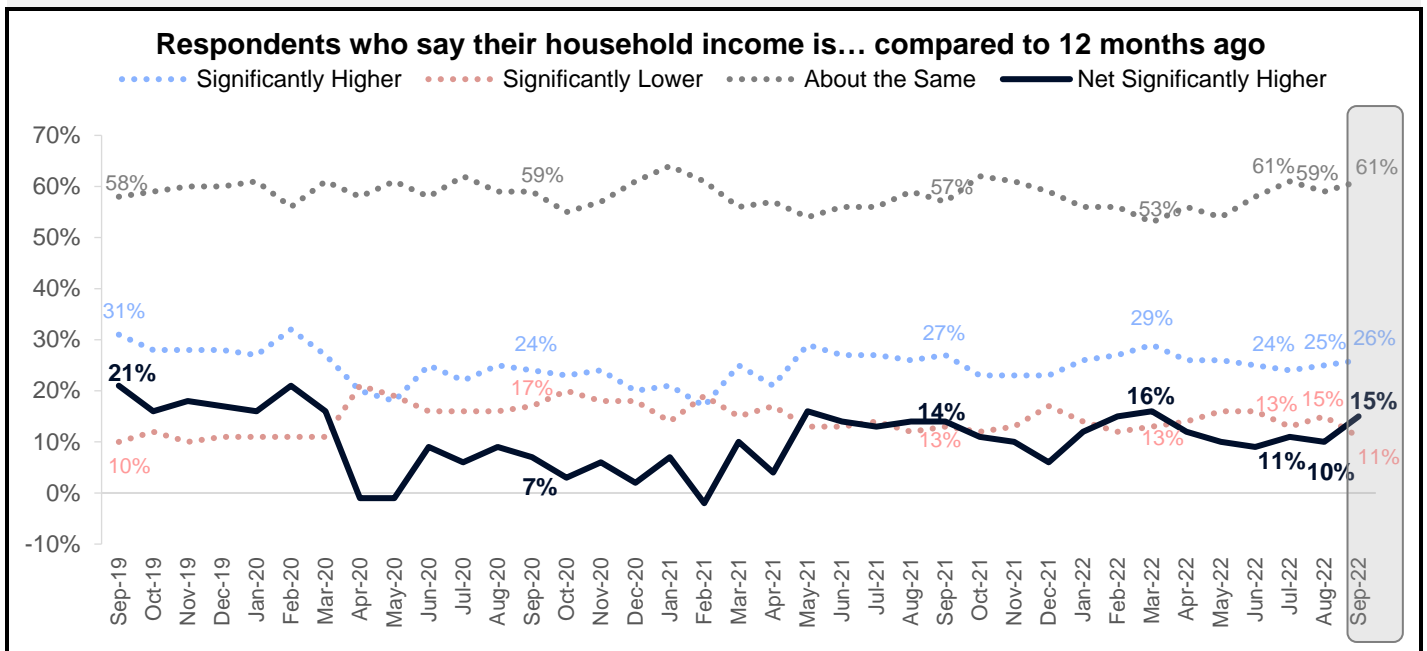


## Components of the HPSI – Job Loss Concern and Household Incomes

In September, the net share of employed consumers who say they are not concerned about losing their job fell 1 percentage point to 57%.



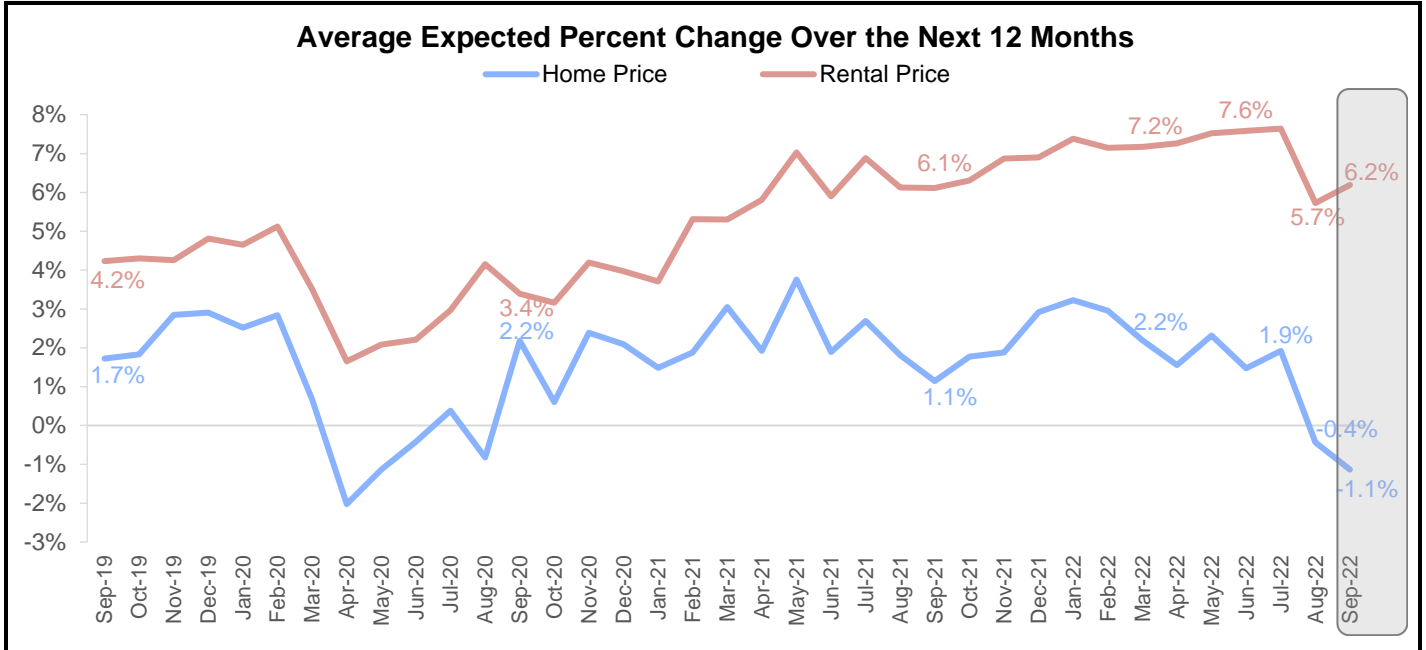
The net share of those who say their household income is significantly compared to a year ago increased 5 percentage points to 15%.



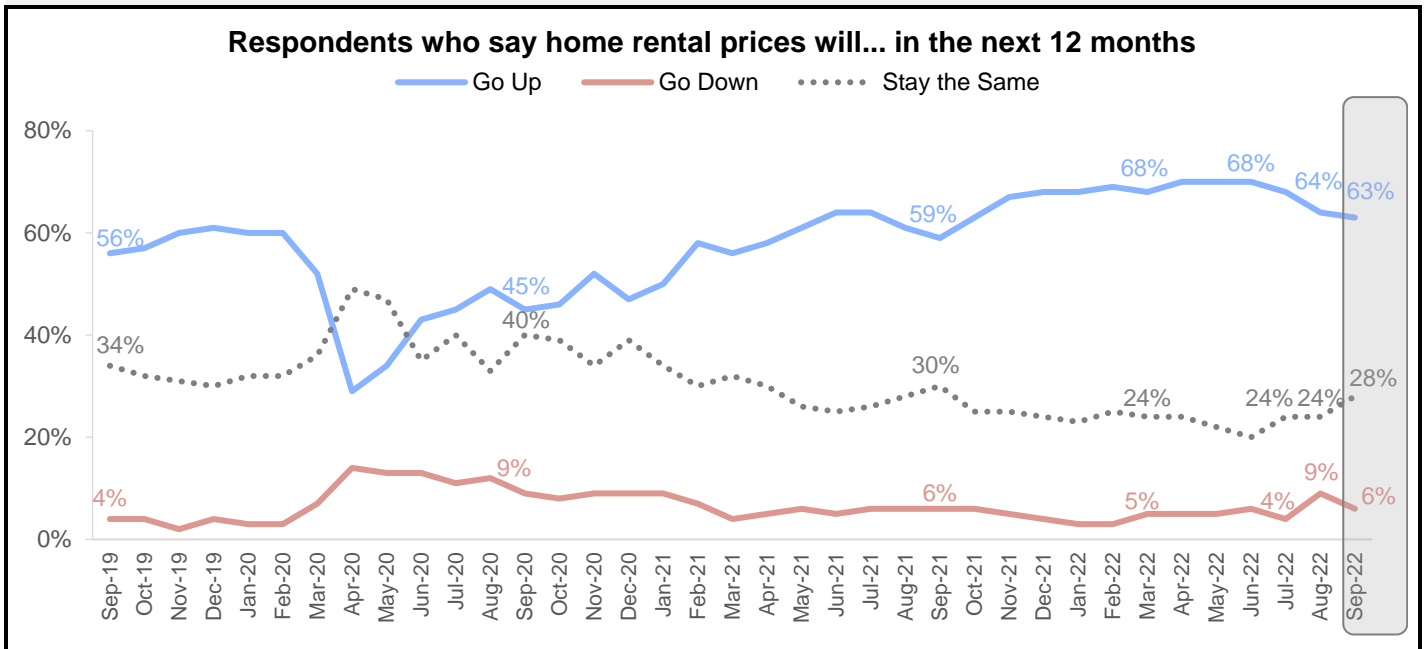


## Additional National Housing Survey Key Indicators

On average, consumers expect rental prices to increase 6.2% over the next 12 months, a 0.5 percentage point increase from last month. Home prices are expected to decrease 1.1% on average over the next 12 months, matching expectations last seen in May 2020.



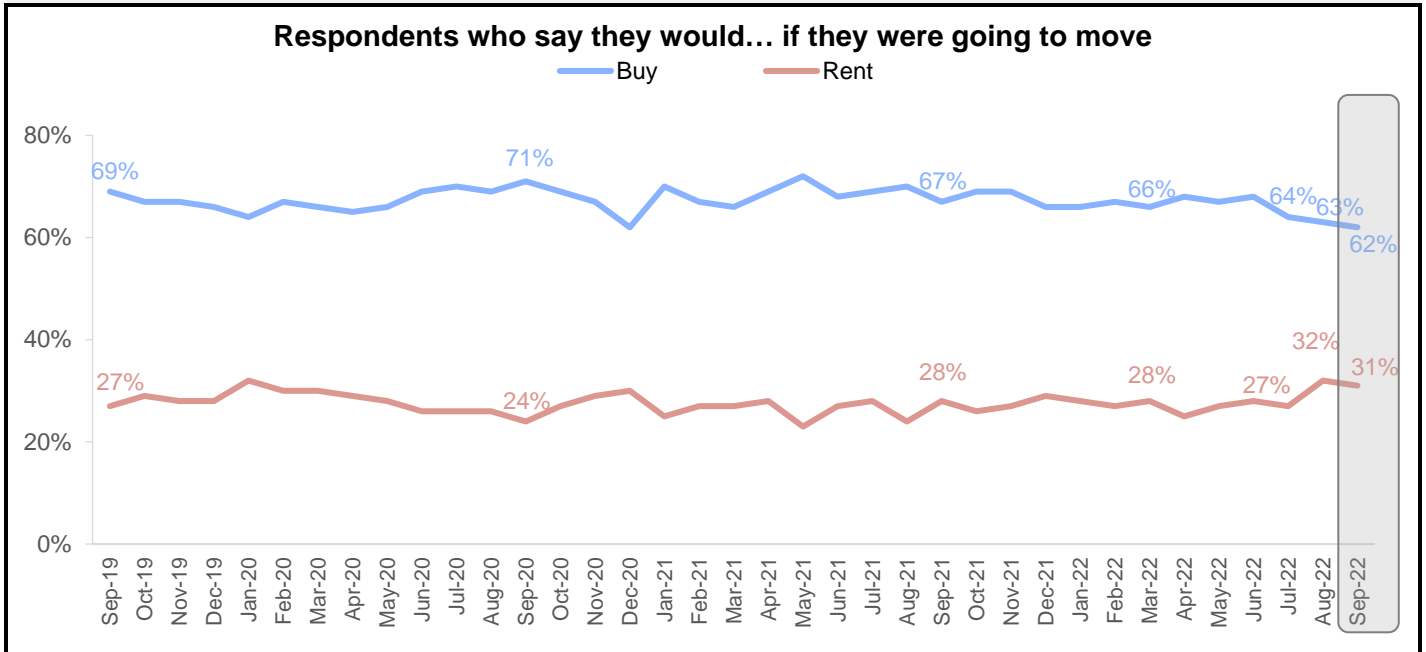
The share of consumers who expect home rental prices to go up decreased 1 percentage point to 63%.



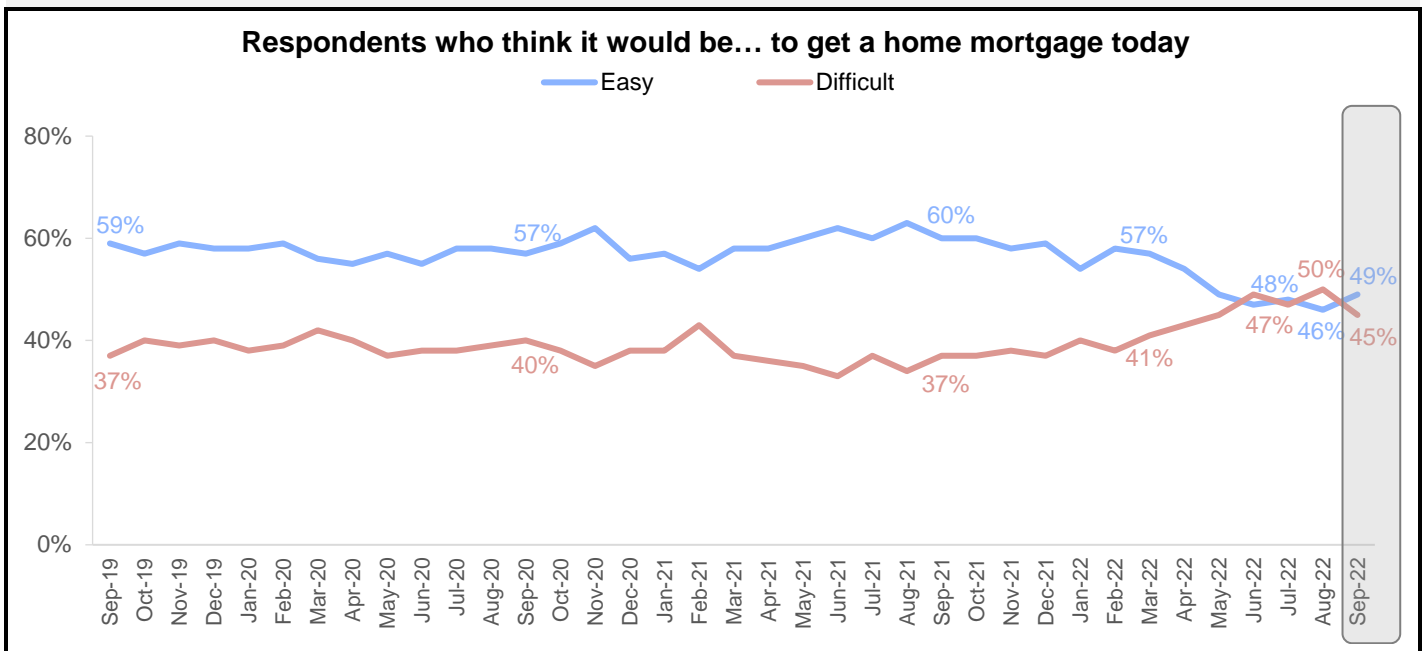


## Additional National Housing Survey Key Indicators

The share of consumers who say they would buy a home if they were going to move decreased by 1 percentage point to 62%. The share who says they would rent decreased 1 percentage point to 31%.



The share of consumers who say getting a mortgage would be easy increased 3 percentage points month-over-month to 49%, while the share of those who say it would be difficult decreased 5 percentage points to 45%.

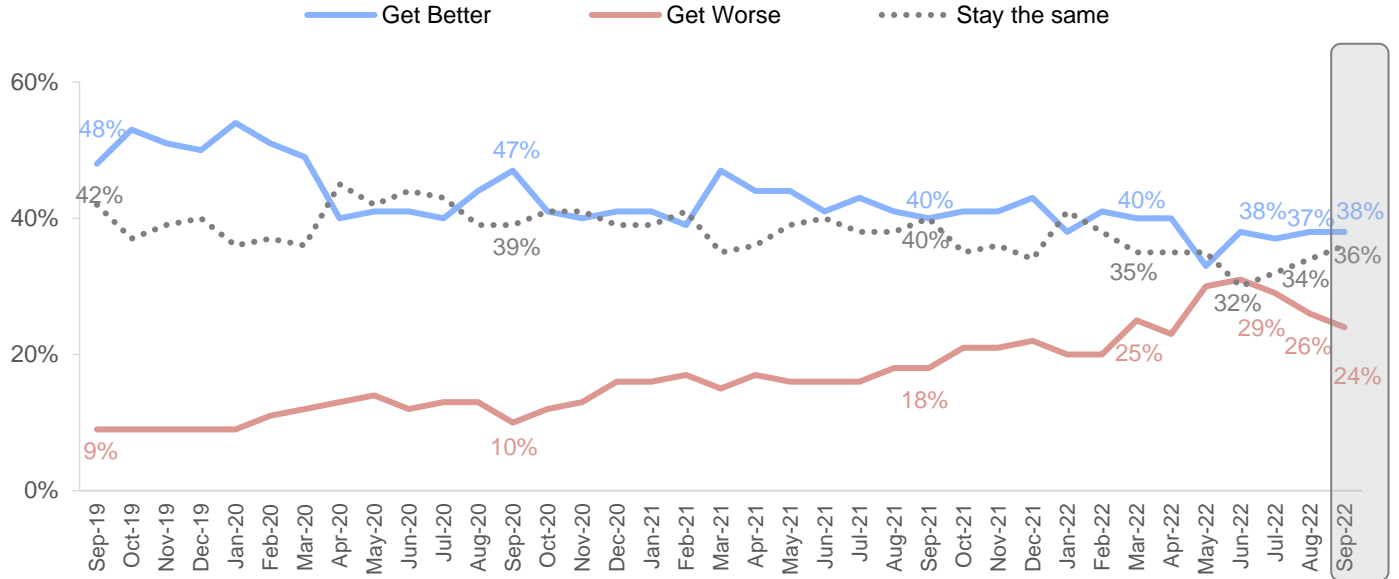




## Additional National Housing Survey Key Indicators

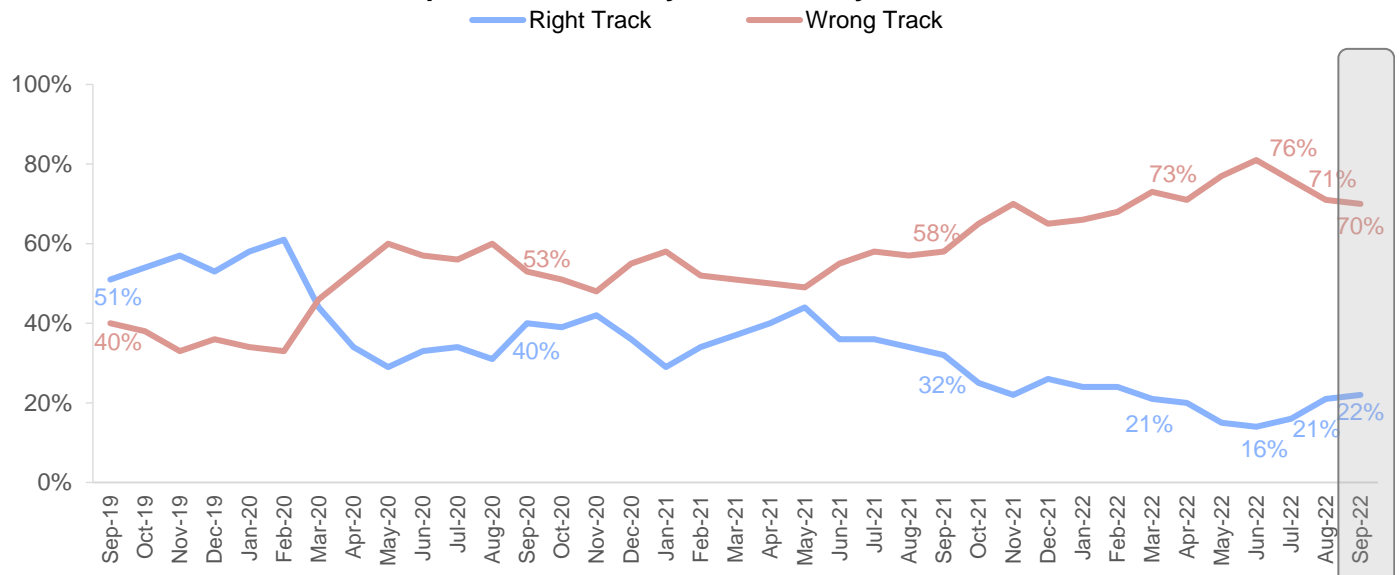
The share of consumers who expect their personal financial situation to get better remained at 38%. The share who expects it to stay the same increased 2 percentage points to 36%, while the share who expect it to get worse decreased 2 percentage points to 24%.

### Respondents who expect their personal financial situation to... over the next 12 months



The share of consumers in September who say the economy is on the wrong track decreased 1 percentage point to 70%. The share who says the economy is on the right track increased 1 percentage point to 22%.

### Respondents who say the economy is on the...





# The National Housing Survey®

September 2022

## APPENDIX

### About the Survey

The National Housing Survey® polled a nationally representative sample of 1,002 household financial decision makers (margin of error ±3.06%) aged 18 and older between September 1<sup>st</sup> and September 21<sup>st</sup>, 2022.

Interviews were conducted by ReconMR, in coordination with Fannie Mae and PSB Insights.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Averages of expected price changes were calculated after converting responses of “stay the same” to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the mean.

| How the Home Purchase Sentiment Index (HPSI) is Calculated*  |       |
|--|-------|
| Net Good Time to <b>Buy</b><br><i>Very or Somewhat Good Time To Buy – Very or Somewhat Bad Time To Buy</i>   | Q12   |
| Net Good Time to <b>Sell</b><br><i>Very or Somewhat Good Time To Sell – Very or Somewhat Bad Time To Sell</i>  | Q13   |
| Net <b>Home Prices</b> Will Go Up (next 12 months)<br><i>Home Prices Will Go Up – Home Prices Will Go Down</i>   | Q15   |
| Net <b>Mortgage Rates</b> Will Go Down (next 12 months)<br><i>Mortgage Rates Will Go Down – Mortgage Rates Will Go Up</i>  | Q20B  |
| Net Confident About Not Losing <b>Job</b> (next 12 months)<br><i>Among Employed Respondents, Not at All or Not Very Concerned about Losing Job – Very or Somewhat Concerned about Losing Job</i>                                   | Q112B |
| Net Household <b>Income</b> is Significantly Higher (past 12 months)<br><i>Income is Significantly Higher – Income is Significantly Lower</i>  | Q116  |
| $HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$  |       |
| * The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 as of March 2011, in range with the <b>Index of Consumer Sentiment</b> and the <b>Consumer Confidence Index</b> |       |

**Time Series Data:** <https://www.fanniemae.com/media/document/xlsx/nhs-monthly-indicator-data-100722>

**HPSI Overview:** <https://www.fanniemae.com/media/document/pdf/hpsi-overviewpdf>

**HPSI White Paper:** <https://www.fanniemae.com/media/document/pdf/hpsi-whitepaperpdf>





### Home Purchase Sentiment Index Over the Past 12 Months

|                       |             |
|-----------------------|-------------|
| September 2021        | 74.5        |
| October 2021          | 75.5        |
| November 2021         | 74.7        |
| December 2021         | 74.2        |
| January 2022          | 71.8        |
| February 2022         | 75.3        |
| March 2022            | 73.2        |
| April 2022            | 68.5        |
| May 2022              | 68.2        |
| June 2022             | 64.8        |
| July 2022             | 62.8        |
| August 2022           | 62.0        |
| <b>September 2022</b> | <b>60.8</b> |

### Percent of respondents who say it is a good or bad time to buy

|                       | % Good Time to Buy | % Bad Time to Buy | Net % Good Time to Buy |
|-----------------------|--------------------|-------------------|------------------------|
| September 2021        | 28                 | 66                | -38                    |
| October 2021          | 30                 | 65                | -35                    |
| November 2021         | 29                 | 64                | -35                    |
| December 2021         | 26                 | 66                | -40                    |
| January 2022          | 25                 | 70                | -45                    |
| February 2022         | 29                 | 67                | -38                    |
| March 2022            | 24                 | 73                | -49                    |
| April 2022            | 19                 | 76                | -57                    |
| May 2022              | 17                 | 79                | -62                    |
| June 2022             | 20                 | 75                | -55                    |
| July 2022             | 17                 | 76                | -59                    |
| August 2022           | 22                 | 73                | -51                    |
| <b>September 2022</b> | <b>19</b>          | <b>75</b>         | <b>-56</b>             |



| Percent of respondents who say it is a good or bad time to sell |                     |                    |                         |
|---|---------------------|--------------------|-------------------------|
|   | % Good Time to Sell | % Bad Time to Sell | Net % Good Time to Sell |
| September 2021  | 74                  | 19                 | 55                      |
| October 2021  | 77                  | 17                 | 60                      |
| November 2021   | 74                  | 21                 | 53                      |
| December 2021   | 76                  | 17                 | 59                      |
| January 2022  | 69                  | 22                 | 47                      |
| February 2022   | 72                  | 22                 | 50                      |
| March 2022  | 74                  | 21                 | 53                      |
| April 2022  | 72                  | 21                 | 51                      |
| May 2022  | 76                  | 19                 | 57                      |
| June 2022   | 68                  | 26                 | 42                      |
| July 2022   | 67                  | 27                 | 40                      |
| August 2022   | 59                  | 35                 | 24                      |
| <b>September 2022</b>   | <b>59</b>           | <b>33</b>          | <b>26</b>               |

| Percent of respondents who say home prices will go up, go down, or stay the same in the next 12 months |           |           |                 |                         |
|--|-----------|-----------|-----------------|-------------------------|
|  | % Go Up   | % Go Down | % Stay the Same | Net % Prices Will Go Up |
| September 2021   | 37        | 24        | 33              | 13                      |
| October 2021   | 39        | 22        | 32              | 17                      |
| November 2021  | 45        | 21        | 28              | 24                      |
| December 2021  | 44        | 19        | 30              | 25                      |
| January 2022   | 43        | 14        | 35              | 29                      |
| February 2022  | 46        | 16        | 32              | 30                      |
| March 2022   | 48        | 20        | 28              | 28                      |
| April 2022   | 44        | 25        | 26              | 19                      |
| May 2022   | 47        | 23        | 25              | 24                      |
| June 2022  | 44        | 27        | 23              | 17                      |
| July 2022  | 39        | 30        | 26              | 9                       |
| August 2022  | 33        | 33        | 28              | 0                       |
| <b>September 2022</b>  | <b>32</b> | <b>35</b> | <b>28</b>       | <b>-3</b>               |



**Percent of respondents who say mortgage rates will go up, go down, or stay the same in the next 12 months**

|                       | <b>% Go Up</b> | <b>% Go Down</b> | <b>% Stay the Same</b> | <b>Net % Rates Will Go Down</b> |
|-----------------------|----------------|------------------|------------------------|---------------------------------|
| September 2021        | 51             | 8                | 33                     | -43                             |
| October 2021          | 55             | 5                | 33                     | -50                             |
| November 2021         | 58             | 5                | 32                     | -53                             |
| December 2021         | 56             | 4                | 30                     | -52                             |
| January 2022          | 58             | 4                | 28                     | -54                             |
| February 2022         | 67             | 3                | 22                     | -64                             |
| March 2022            | 69             | 4                | 23                     | -65                             |
| April 2022            | 73             | 5                | 18                     | -68                             |
| May 2022              | 70             | 4                | 20                     | -66                             |
| June 2022             | 67             | 5                | 21                     | -62                             |
| July 2022             | 67             | 6                | 21                     | -61                             |
| August 2022           | 61             | 11               | 25                     | -50                             |
| <b>September 2022</b> | <b>64</b>      | <b>9</b>         | <b>20</b>              | <b>-55</b>                      |

**Percent of employed respondents who say are concerned or not concerned about losing their job**

|                       | <b>% Concerned</b> | <b>% Not Concerned</b> | <b>Net % Not Concerned</b> |
|-----------------------|--------------------|------------------------|----------------------------|
| September 2021        | 16                 | 81                     | 65                         |
| October 2021          | 15                 | 84                     | 69                         |
| November 2021         | 15                 | 83                     | 68                         |
| December 2021         | 16                 | 82                     | 66                         |
| January 2022          | 17                 | 78                     | 61                         |
| February 2022         | 9                  | 87                     | 78                         |
| March 2022            | 11                 | 86                     | 75                         |
| April 2022            | 11                 | 84                     | 73                         |
| May 2022              | 16                 | 81                     | 65                         |
| June 2022             | 21                 | 78                     | 57                         |
| July 2022             | 22                 | 78                     | 56                         |
| August 2022           | 21                 | 79                     | 58                         |
| <b>September 2022</b> | <b>21</b>          | <b>78</b>              | <b>57</b>                  |



**Percent of respondents who say their household income is higher, lower, or about the same compared to 12 months ago**

|                       | <b>% Significantly Higher</b> | <b>% Significantly Lower</b> | <b>% About the Same</b> | <b>Net % Higher</b> |
|-----------------------|-------------------------------|------------------------------|-------------------------|---------------------|
| September 2021        | 27                            | 13                           | 57                      | 14                  |
| October 2021          | 23                            | 12                           | 62                      | 11                  |
| November 2021         | 23                            | 13                           | 61                      | 10                  |
| December 2021         | 23                            | 17                           | 59                      | 6                   |
| January 2022          | 26                            | 14                           | 56                      | 12                  |
| February 2022         | 27                            | 12                           | 56                      | 15                  |
| March 2022            | 29                            | 13                           | 53                      | 16                  |
| April 2022            | 26                            | 14                           | 56                      | 12                  |
| May 2022              | 26                            | 16                           | 54                      | 10                  |
| June 2022             | 25                            | 16                           | 58                      | 9                   |
| July 2022             | 24                            | 13                           | 61                      | 11                  |
| August 2022           | 25                            | 15                           | 59                      | 10                  |
| <b>September 2022</b> | <b>26</b>                     | <b>11</b>                    | <b>61</b>               | <b>15</b>           |

**Average home/rental price change expectation**

|                       | <b>% Home Price Change</b> | <b>% Rental Price Change</b> |
|-----------------------|----------------------------|------------------------------|
| September 2021        | 1.1                        | 6.1                          |
| October 2021          | 1.8                        | 6.3                          |
| November 2021         | 1.9                        | 6.9                          |
| December 2021         | 2.9                        | 6.9                          |
| January 2022          | 3.2                        | 7.4                          |
| February 2022         | 3.0                        | 7.1                          |
| March 2022            | 2.2                        | 7.2                          |
| April 2022            | 1.6                        | 7.3                          |
| May 2022              | 2.3                        | 7.5                          |
| June 2022             | 1.5                        | 7.6                          |
| July 2022             | 1.9                        | 7.6                          |
| August 2022           | -0.4                       | 5.7                          |
| <b>September 2022</b> | <b>-1.1</b>                | <b>6.2</b>                   |



**Percent of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months**

|                       | <b>% Go Up</b> | <b>% Go Down</b> | <b>% Stay the Same</b> |
|-----------------------|----------------|------------------|------------------------|
| September 2021        | 59             | 6                | 30                     |
| October 2021          | 63             | 6                | 25                     |
| November 2021         | 67             | 5                | 25                     |
| December 2021         | 68             | 4                | 24                     |
| January 2022          | 68             | 3                | 23                     |
| February 2022         | 69             | 3                | 25                     |
| March 2022            | 68             | 5                | 24                     |
| April 2022            | 70             | 5                | 24                     |
| May 2022              | 70             | 5                | 22                     |
| June 2022             | 70             | 6                | 20                     |
| July 2022             | 68             | 4                | 24                     |
| August 2022           | 64             | 9                | 24                     |
| <b>September 2022</b> | <b>63</b>      | <b>6</b>         | <b>28</b>              |

**Percent of respondents who say they would buy or rent if they were going to move**

|                       | <b>% Buy</b> | <b>% Rent</b> |
|-----------------------|--------------|---------------|
| September 2021        | 67           | 28            |
| October 2021          | 69           | 26            |
| November 2021         | 69           | 27            |
| December 2021         | 66           | 29            |
| January 2022          | 66           | 28            |
| February 2022         | 67           | 27            |
| March 2022            | 66           | 28            |
| April 2022            | 68           | 25            |
| May 2022              | 67           | 27            |
| June 2022             | 68           | 28            |
| July 2022             | 64           | 27            |
| August 2022           | 63           | 32            |
| <b>September 2022</b> | <b>62</b>    | <b>31</b>     |



**Percent of respondents who think it would be difficult or easy for them to get a home mortgage today**

|                       | <b>% Difficult</b> | <b>% Easy</b> |
|-----------------------|--------------------|---------------|
| September 2021        | 37                 | 60            |
| October 2021          | 37                 | 60            |
| November 2021         | 38                 | 58            |
| December 2021         | 37                 | 59            |
| January 2022          | 40                 | 54            |
| February 2022         | 38                 | 58            |
| March 2022            | 41                 | 57            |
| April 2022            | 43                 | 54            |
| May 2022              | 45                 | 49            |
| June 2022             | 49                 | 47            |
| July 2022             | 47                 | 48            |
| August 2022           | 50                 | 46            |
| <b>September 2022</b> | <b>45</b>          | <b>49</b>     |

**Percent of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months**

|                       | <b>% Get Better</b> | <b>% Get Worse</b> | <b>% Stay the Same</b> |
|-----------------------|---------------------|--------------------|------------------------|
| September 2021        | 40                  | 18                 | 40                     |
| October 2021          | 41                  | 21                 | 35                     |
| November 2021         | 41                  | 21                 | 36                     |
| December 2021         | 43                  | 22                 | 34                     |
| January 2022          | 38                  | 20                 | 41                     |
| February 2022         | 41                  | 20                 | 38                     |
| March 2022            | 40                  | 25                 | 35                     |
| April 2022            | 40                  | 23                 | 35                     |
| May 2022              | 33                  | 30                 | 35                     |
| June 2022             | 38                  | 31                 | 30                     |
| July 2022             | 37                  | 29                 | 32                     |
| August 2022           | 38                  | 26                 | 34                     |
| <b>September 2022</b> | <b>38</b>           | <b>24</b>          | <b>36</b>              |



**Percent of respondents who think the economy is on the right track or the wrong track**

|                       | <b>% Right Track</b> | <b>% Wrong Track</b> |
|-----------------------|----------------------|----------------------|
| September 2021        | 32                   | 58                   |
| October 2021          | 25                   | 65                   |
| November 2021         | 22                   | 70                   |
| December 2021         | 26                   | 65                   |
| January 2022          | 24                   | 66                   |
| February 2022         | 24                   | 68                   |
| March 2022            | 21                   | 73                   |
| April 2022            | 20                   | 71                   |
| May 2022              | 15                   | 77                   |
| June 2022             | 14                   | 81                   |
| July 2022             | 16                   | 76                   |
| August 2022           | 21                   | 71                   |
| <b>September 2022</b> | <b>22</b>            | <b>70</b>            |