

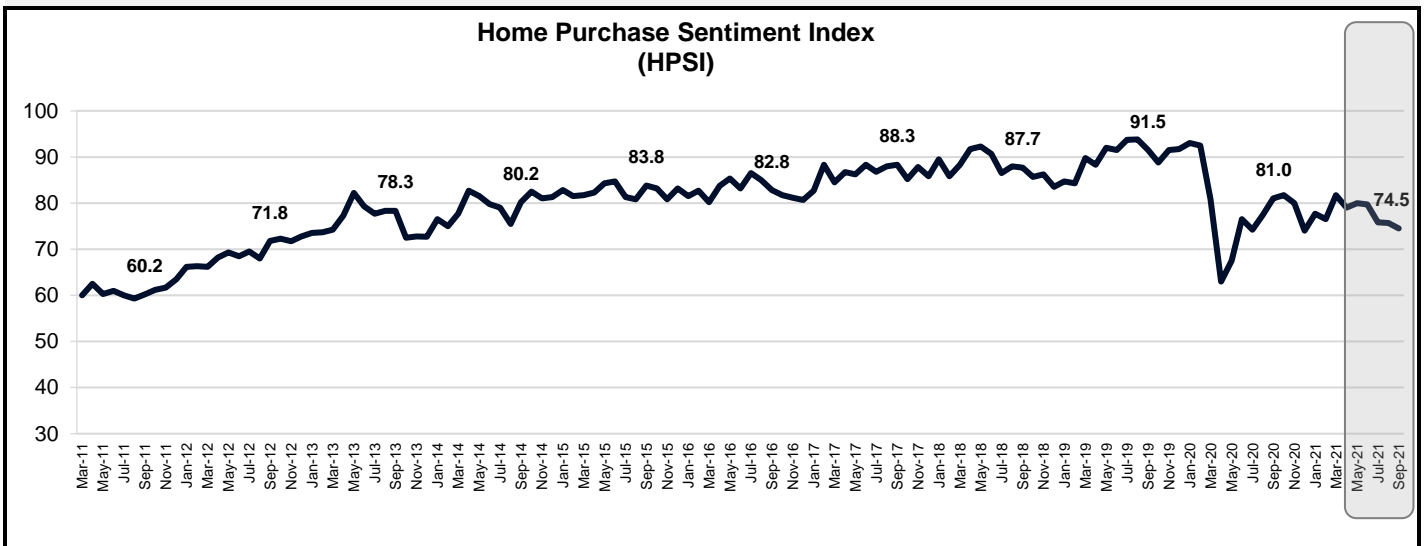


## September 2021 Data Release

The Home Purchase Sentiment Index® (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey® (NHS).

### The Home Purchase Sentiment Index

The HPSI fell 1.2 points to 74.5 in September.



### Components of the HPSI

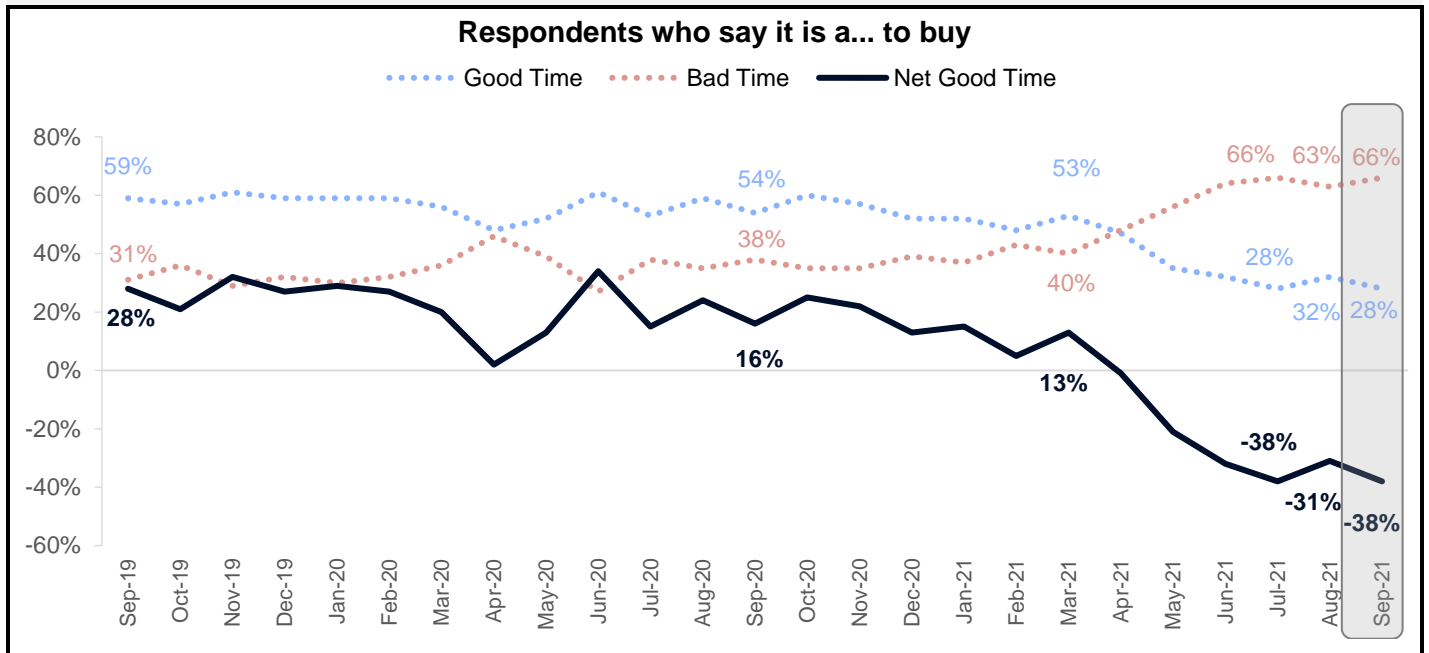
The fall in the HPSI can be attributed to net decreases in three components this month: Buying Conditions, Home Price Outlook, and Job Loss Concern. There were net increases in two components: Mortgage Rate Outlook and Selling Conditions.

	September 2021			Net Change	
	Good Time	Bad Time	Net Good Time to Buy	MoM	YoY
<b>Buying Conditions</b>	28%	66%	-38%	-7	-54
<b>Selling Conditions</b>	74%	19%	55%	+1	+37
<b>Home Price Outlook</b> (next 12 months)	37%	24%	13%	-3	-11
<b>Mortgage Rate Outlook</b> (next 12 months)	8%	51%	-43%	+4	-16
<b>Job Loss Concern</b> (next 12 months)	81%	16%	65%	-2	-2
<b>Change in Household Income</b> (past 12 months)	27%	13%	14%	0	+7

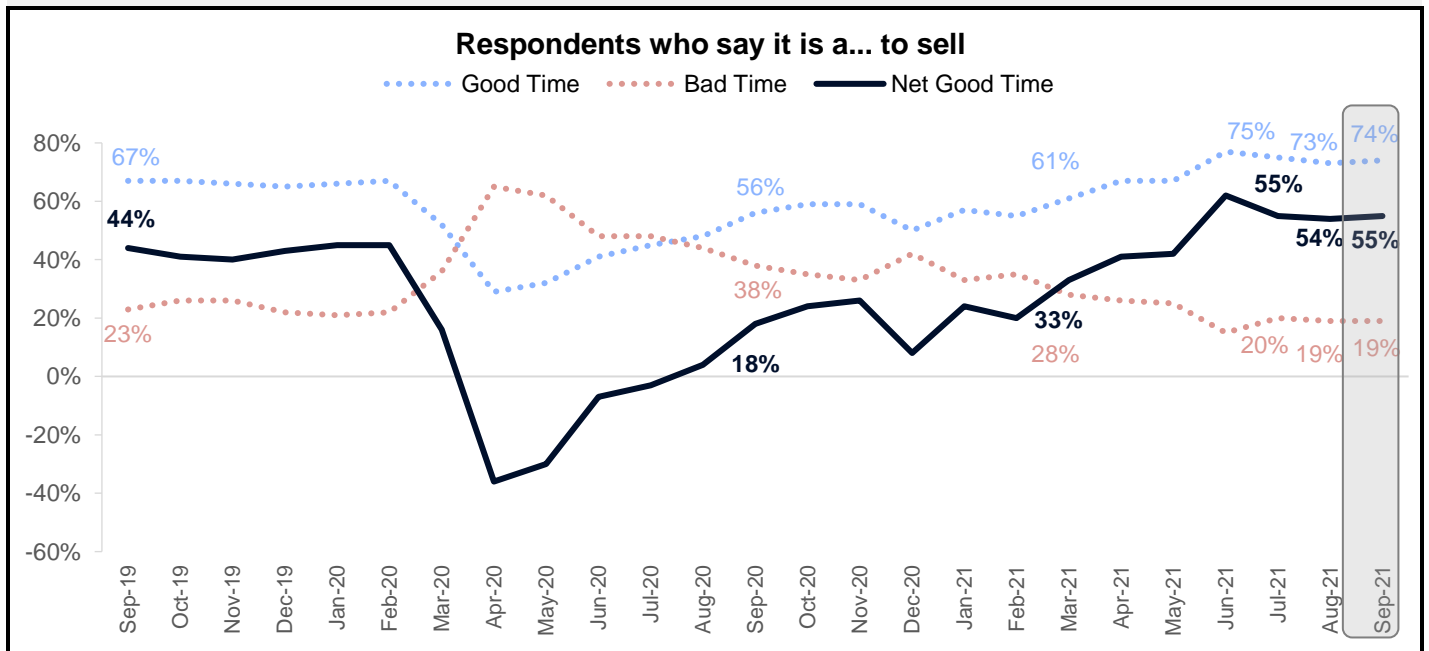


## Components of the HPSI – Good/Bad Time to Buy and Sell a Home

In September, the net share of consumers who say it is a good time to buy decreased 7 percentage points, returning to July's survey low.



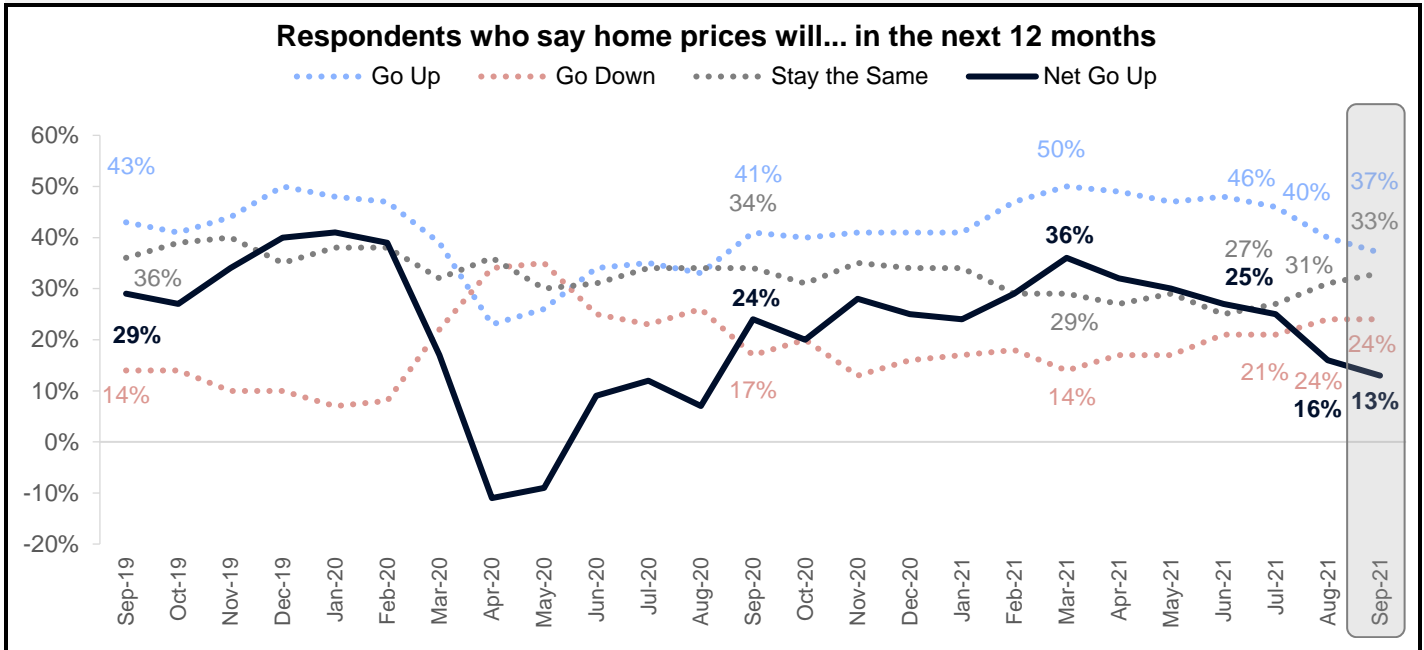
The net percentage of those who say it is a good time to sell increased by 1 percentage point, returning to July levels.



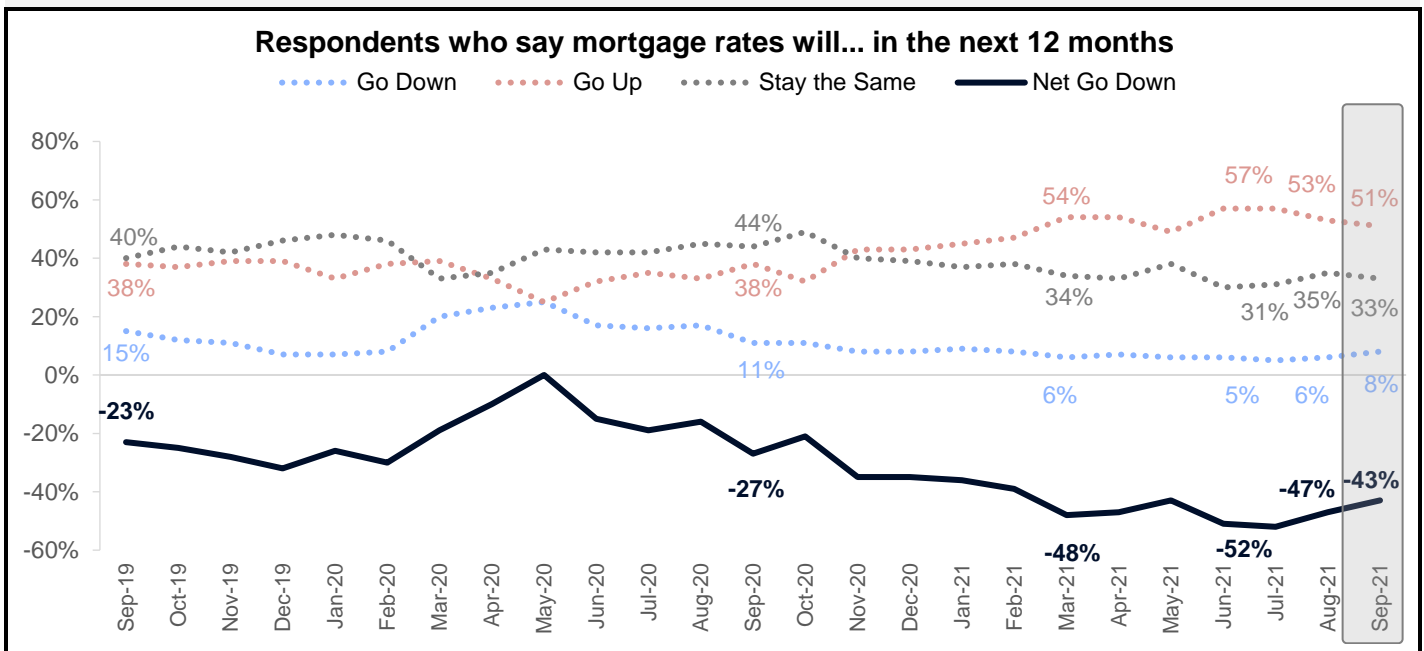


## Components of the HPSI – Home Price and Mortgage Rate Expectations

The net share of consumers who say home prices will go up decreased by 3 percentage points, continuing the decline seen over the last several months.



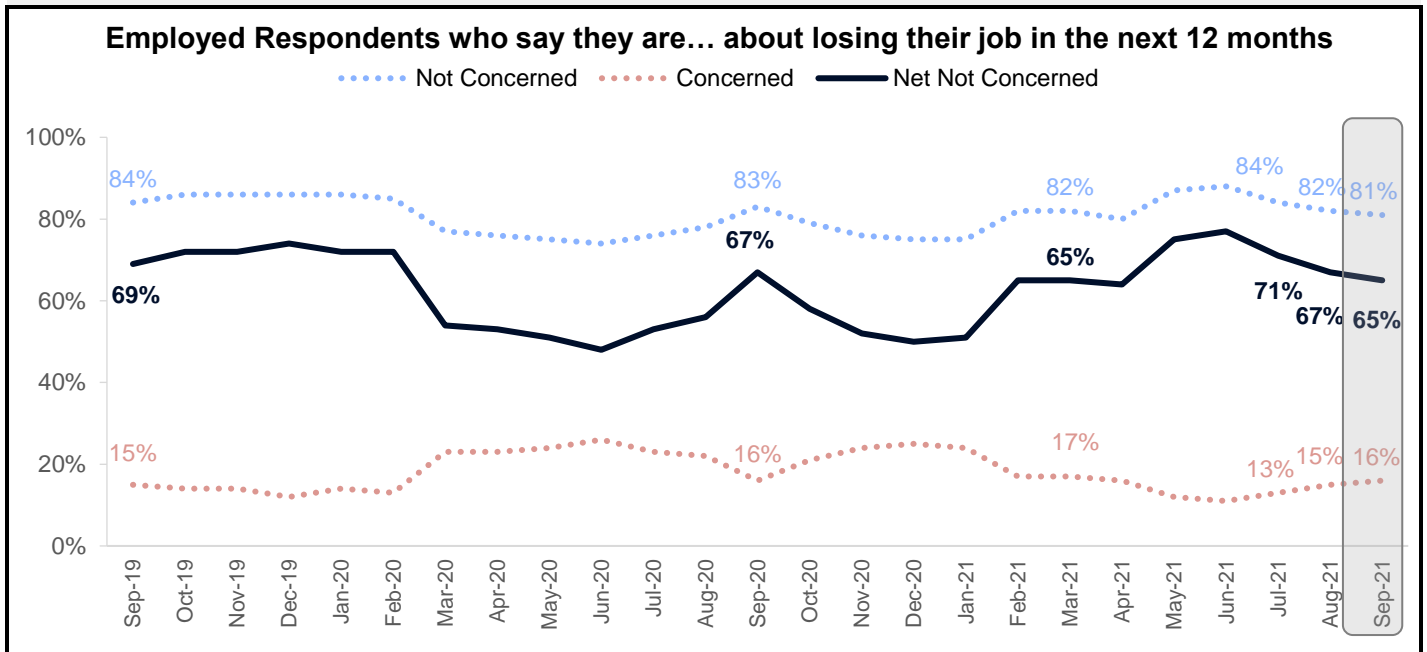
This month, the net share of those who say mortgage rates will go down over the next 12 months increased 4 percentage points to -43%.



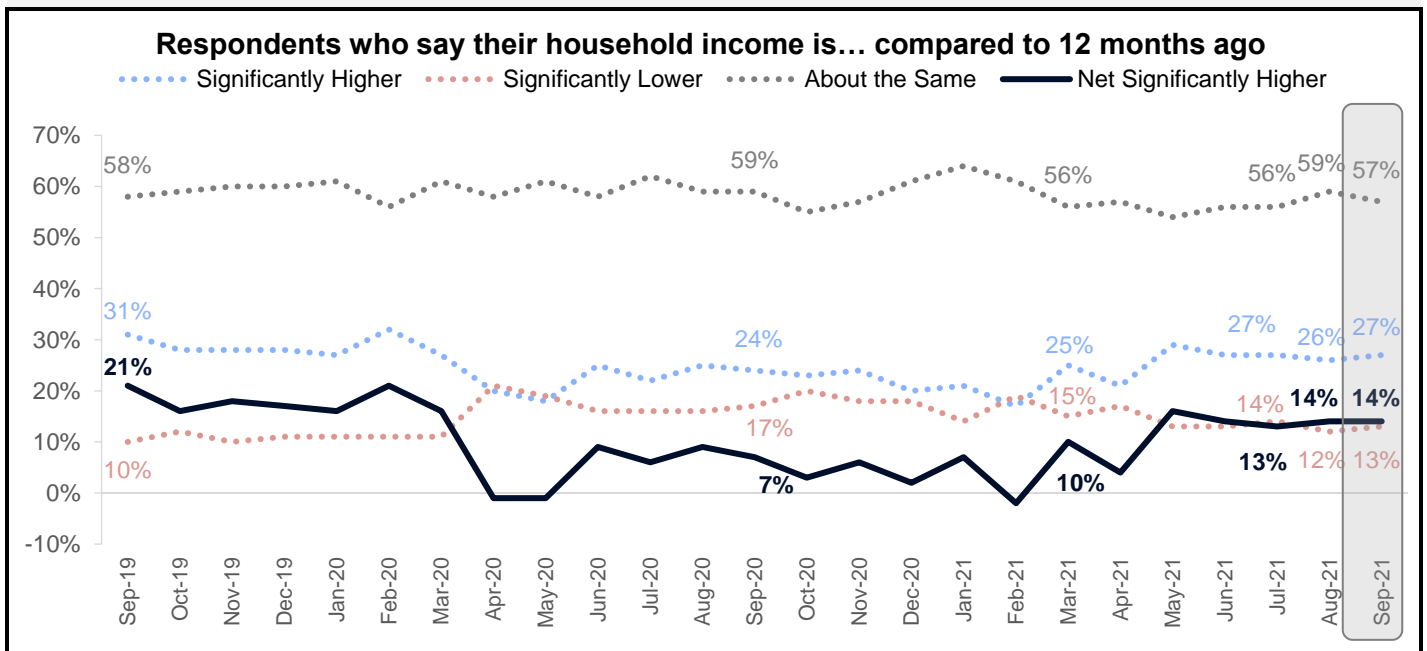


## Components of the HPSI – Job Concerns and Household Incomes

In September, the net share of employed consumers who say they are not concerned about losing their job fell 2 percentage points to 65%, continuing last month's downward trend.



The net share of those who say their household income is significantly higher than it was 12 months stayed the same as last month at 14%.

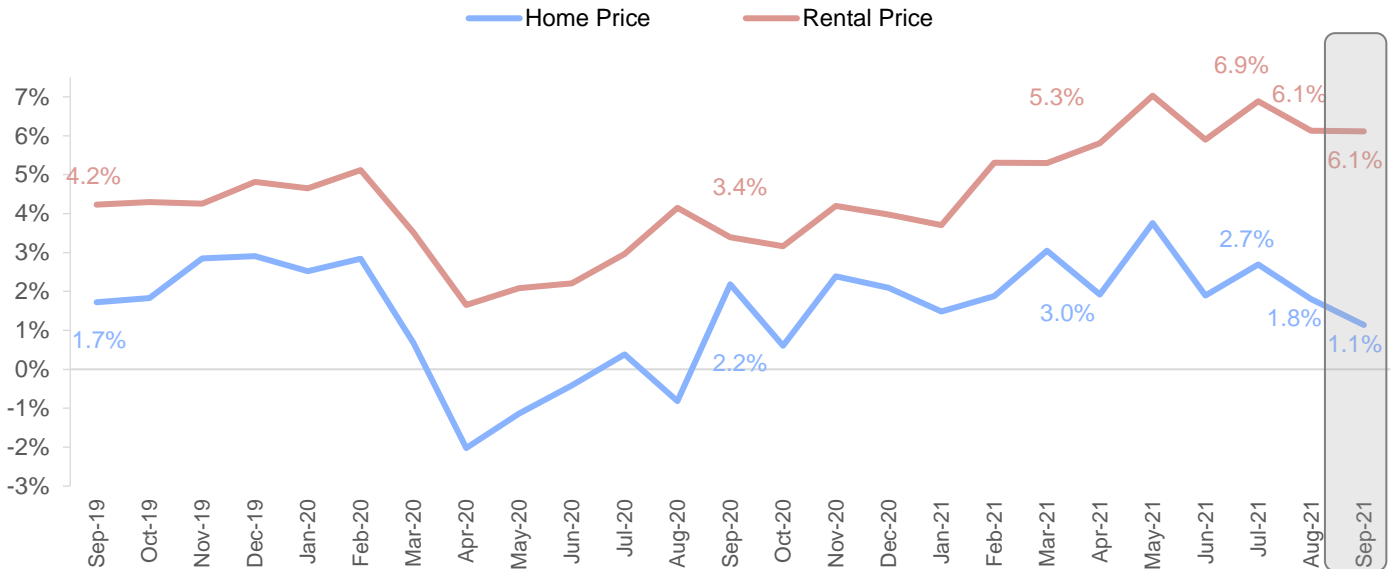




## Additional National Housing Survey Key Indicators

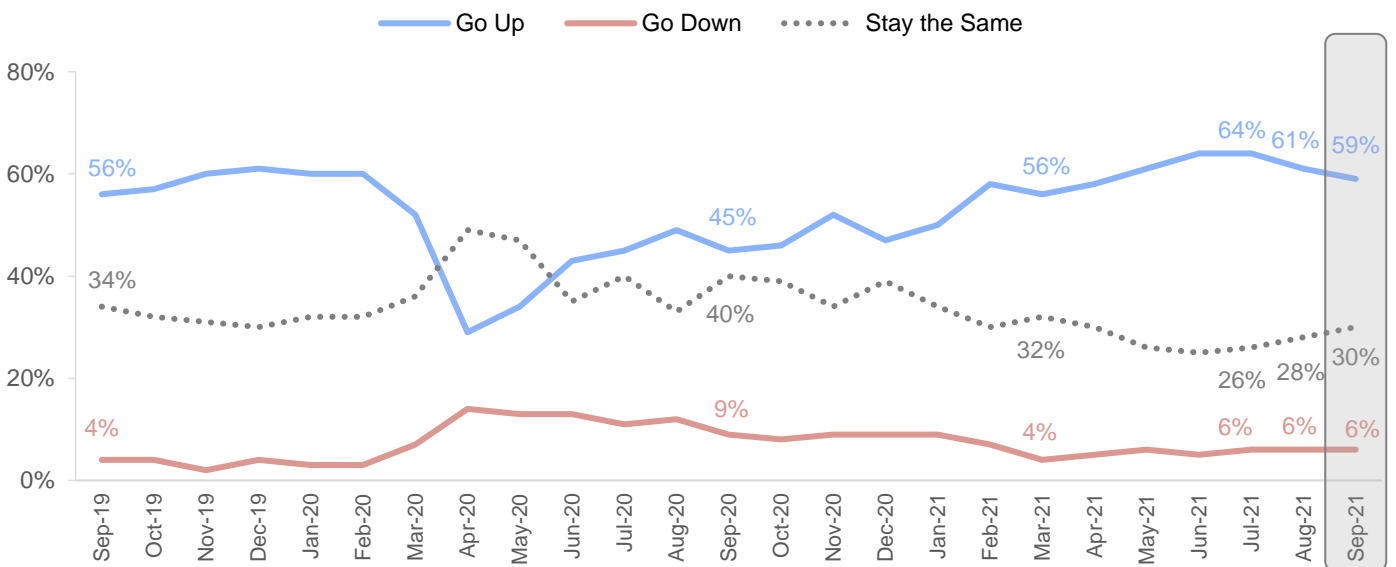
On average, consumers expect rental prices to increase 6.1% over the next 12 months, staying consistent with last month. They expect home prices to increase 1.1% over the next 12 months, a 0.7 percentage point decrease from last month, continuing the downward trend.

### Average Expected Percent Change Over the Next 12 Months



The share of consumers who expect home rental prices to go up decreased 2 percentage points to 59%, and the share who expect home rental prices to go down remained at 6%.

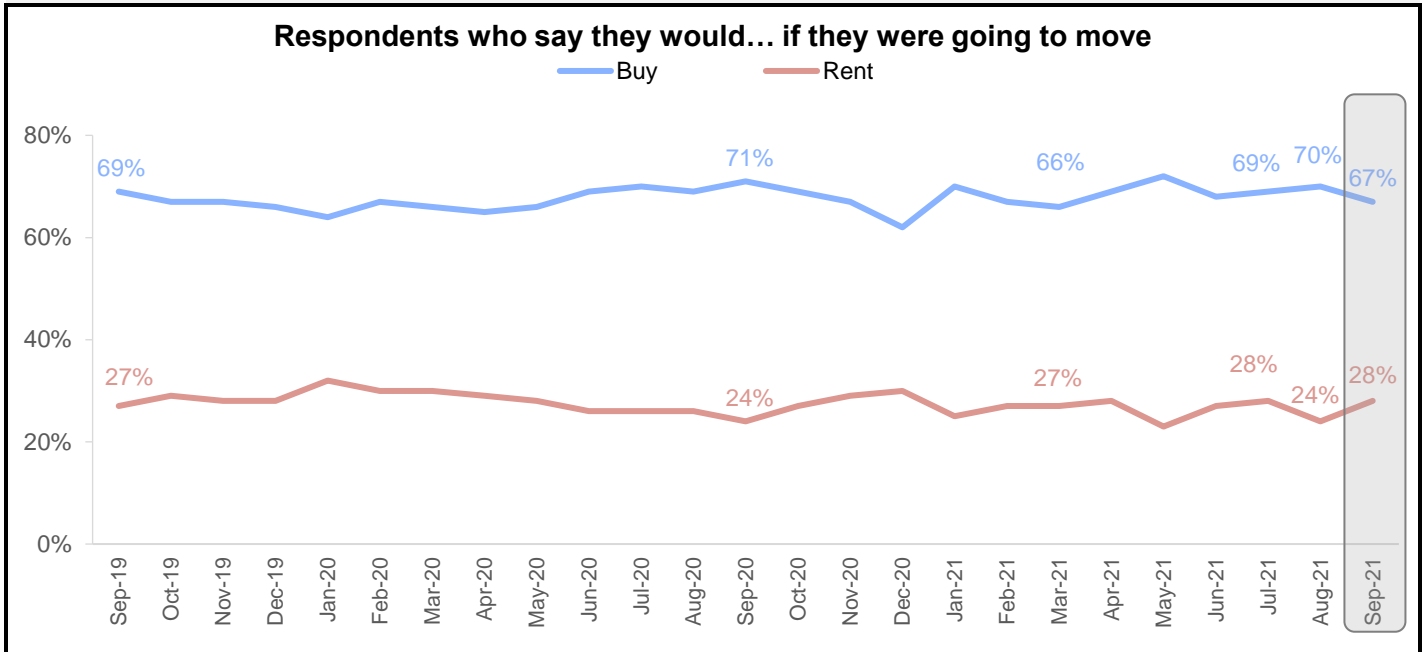
### Respondents who say home rental prices will... in the next 12 months



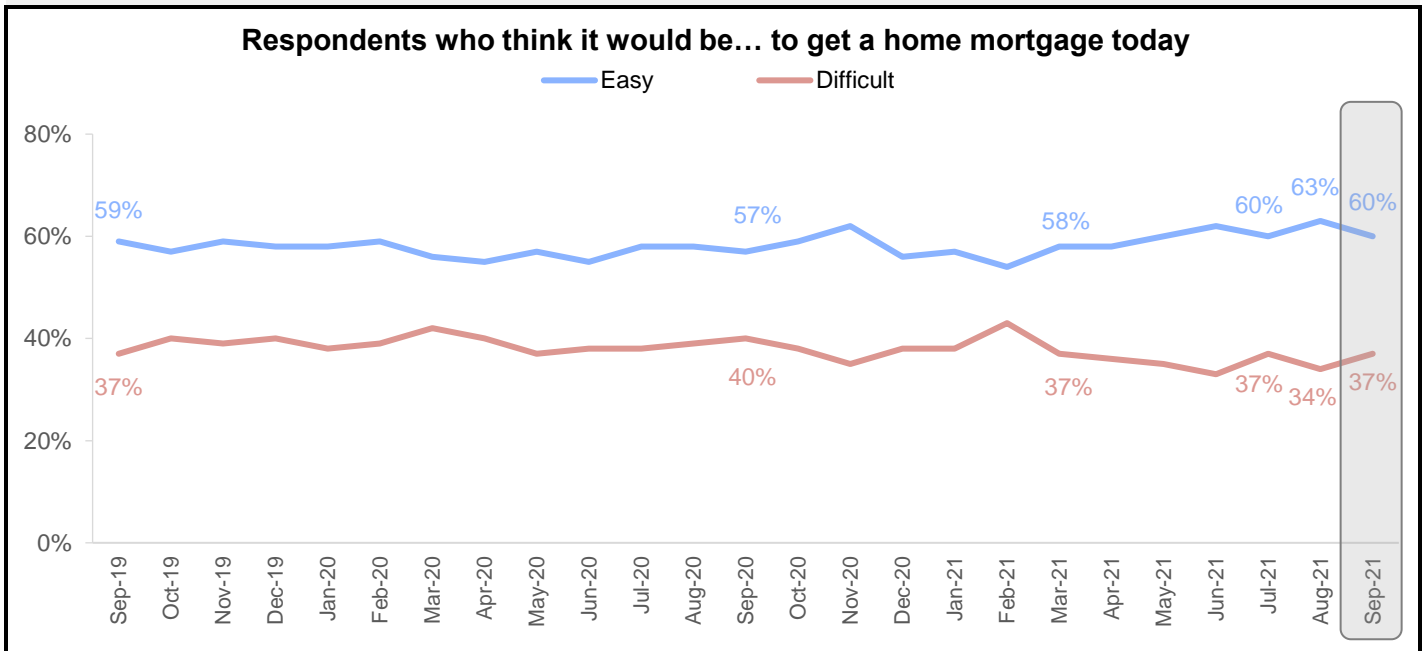


## Additional National Housing Survey Key Indicators

The share of consumers who say they would buy a home if they were going to move fell 3 percentage points to 67%. The share who say they would rent rose 4 percentage points to 28%.



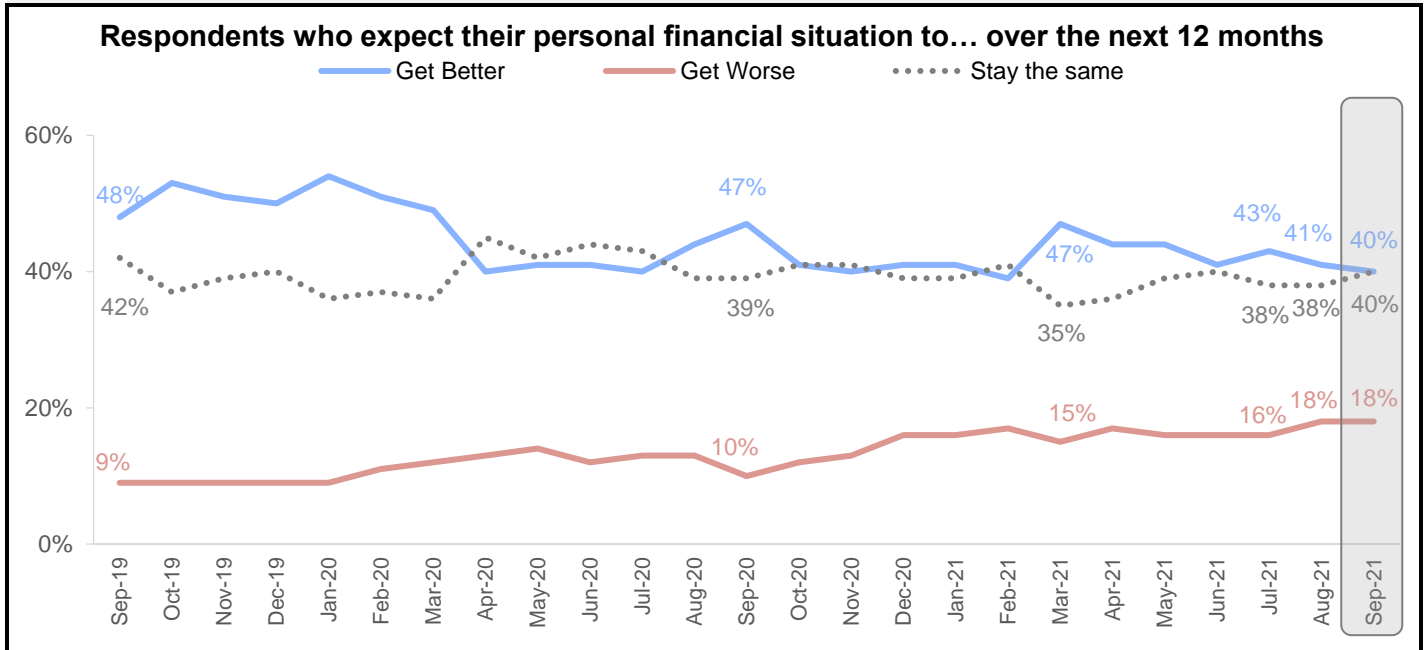
The share of consumers who say getting a mortgage would be easy fell 3 percentage points back to 60%, while the share of those who say it would be difficult rose 3 percentage points to 37%.



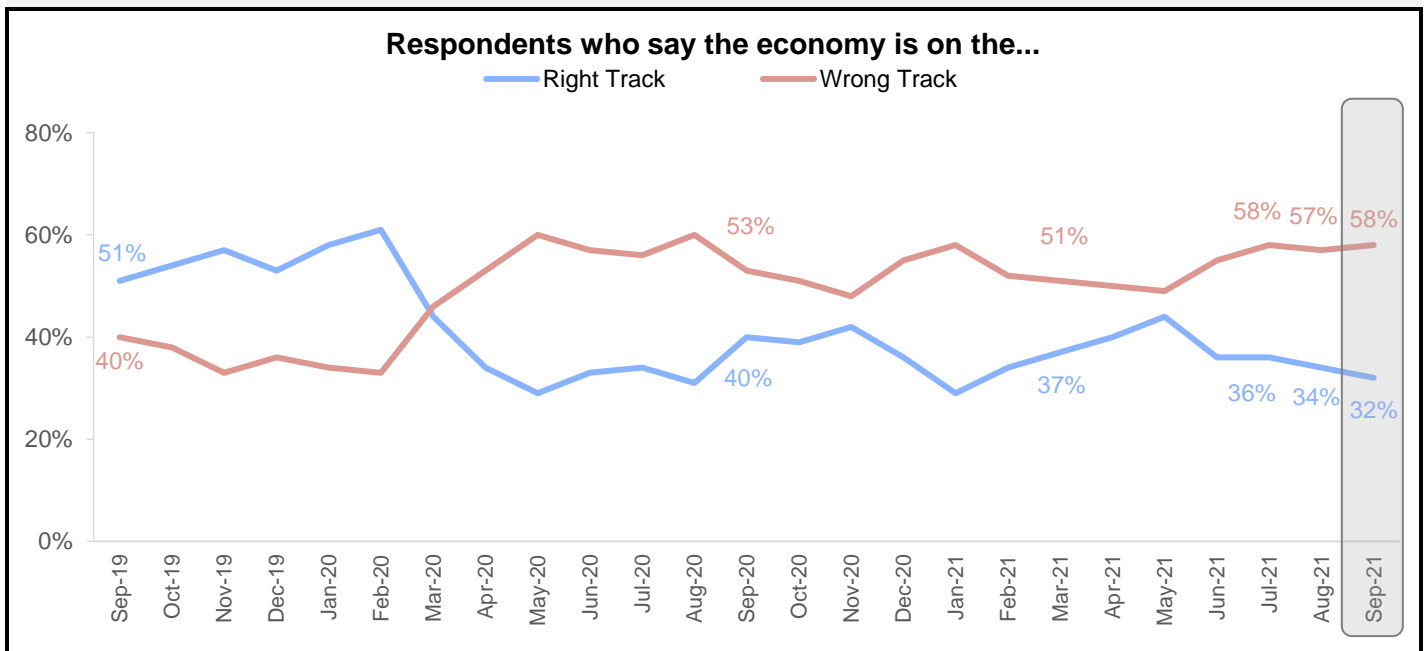


## Additional National Housing Survey Key Indicators

The share of consumers who expect their personal financial situation to get better fell 1 percentage point to 40%, the share who expect it to stay the same rose 2 percentage points to 40%, and the share who expect it to get worse stayed the same at 18%.



The share of consumers in September who say the economy is on the wrong track rose 1 percentage point to 58% and the share who say it is on the right track fell 2 percentage points to 32%.





# The National Housing Survey®

September 2021

## APPENDIX

### About the Survey

The National Housing Survey® polled a nationally representative sample of approximately 1,000 household financial decision makers (margin of error ±3.1%) aged 18 and older between September 1, 2021 and September 26, 2021.

Interviews were conducted by PSB, in coordination with Fannie Mae.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Averages of expected price changes were calculated after converting responses of “stay the same” to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the mean.

How the Home Purchase Sentiment Index (HPSI) is Calculated*	
Net Good Time to <b>Buy</b> <i>Very or Somewhat Good Time To Buy – Very or Somewhat Bad Time To Buy</i>	Q12
Net Good Time to <b>Sell</b> <i>Very or Somewhat Good Time To Sell – Very or Somewhat Bad Time To Sell</i>	Q13
Net <b>Home Prices</b> Will Go Up (next 12 months) <i>Home Prices Will Go Up – Home Prices Will Go Down</i>	Q15
Net <b>Mortgage Rates</b> Will Go Down (next 12 months) <i>Mortgage Rates Will Go Down – Mortgage Rates Will Go Up</i>	Q20B
Net Confident About Not Losing <b>Job</b> (next 12 months) <i>Among Employed Respondents, Not at All or Not Very Concerned about Losing Job – Very or Somewhat Concerned about Losing Job</i>	Q112B
Net Household <b>Income</b> is Significantly Higher (past 12 months) <i>Income is Significantly Higher – Income is Significantly Lower</i>	Q116
$HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$	
* The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 as of March 2011, in range with the <b>Index of Consumer Sentiment</b> and the <b>Consumer Confidence Index</b>	

**Time Series Data:** <https://www.fanniemae.com/media/document/xlsx/nhs-monthly-indicator-data-100721>

**HPSI Overview:** <https://www.fanniemae.com/media/document/pdf/hpsi-overviewpdf>

**HPSI White Paper:** <https://www.fanniemae.com/media/document/pdf/hpsi-whitepaperpdf>





### Home Purchase Sentiment Index Over the Past 12 Months

September 2020	81.0
October 2020	81.7
November 2020	80.0
December 2020	74.0
January 2021	77.7
February 2021	76.5
March 2021	81.7
April 2021	79.0
May 2021	80.0
June 2021	79.7
July 2021	75.8
August 2021	75.7
<b>September 2021</b>	<b>74.5</b>

### Percent of respondents who say it is a good or bad time to buy

	% Good Time to Buy	% Bad Time to Buy	Net % Good Time to Buy
September 2020	54	38	16
October 2020	60	35	25
November 2020	57	35	22
December 2020	52	39	13
January 2021	52	37	15
February 2021	48	43	5
March 2021	53	40	13
April 2021	47	48	-1
May 2021	35	56	-21
June 2021	32	64	-32
July 2021	28	66	-38
August 2021	32	63	-31
<b>September 2021</b>	<b>28</b>	<b>66</b>	<b>-38</b>



Percent of respondents who say it is a good or bad time to sell			
	% Good Time to Sell	% Bad Time to Sell	Net % Good Time to Sell
September 2020	56	38	18
October 2020	59	35	24
November 2020	59	33	26
December 2020	50	42	8
January 2021	57	33	24
February 2021	55	35	20
March 2021	61	28	33
April 2021	67	26	41
May 2021	67	25	42
June 2021	77	15	62
July 2021	75	20	55
August 2021	73	19	54
<b>September 2021</b>	<b>74</b>	<b>19</b>	<b>55</b>

Percent of respondents who say home prices will go up, go down, or stay the same in the next 12 months				
	% Go Up	% Go Down	% Stay the Same	Net % Prices Will Go Up
September 2020	41	17	34	24
October 2020	40	20	31	20
November 2020	41	13	35	28
December 2020	41	16	34	25
January 2021	41	17	34	24
February 2021	47	18	29	29
March 2021	50	14	29	36
April 2021	49	17	27	32
May 2021	47	17	29	30
June 2021	48	21	25	27
July 2021	46	21	27	25
August 2021	40	24	31	16
<b>September 2021</b>	<b>37</b>	<b>24</b>	<b>33</b>	<b>13</b>



**Percent of respondents who say mortgage rates will go up, go down, or stay the same in the next 12 months**

	<b>% Go Up</b>	<b>% Go Down</b>	<b>% Stay the Same</b>	<b>Net % Rates Will Go Down</b>
September 2020	38	11	44	-27
October 2020	32	11	49	-21
November 2020	43	8	40	-35
December 2020	43	8	39	-35
January 2021	45	9	37	-36
February 2021	47	8	38	-39
March 2021	54	6	34	-48
April 2021	54	7	33	-47
May 2021	49	6	38	-43
June 2021	57	6	30	-51
July 2021	57	5	31	-52
August 2021	53	6	35	-47
<b>September 2021</b>	<b>51</b>	<b>8</b>	<b>33</b>	<b>-43</b>

**Percent of employed respondents who say are concerned or not concerned about losing their job**

	<b>% Concerned</b>	<b>% Not Concerned</b>	<b>Net % Not Concerned</b>
September 2020	16	83	67
October 2020	21	79	58
November 2020	24	76	52
December 2020	25	75	50
January 2021	24	75	51
February 2021	17	82	65
March 2021	17	82	65
April 2021	16	80	64
May 2021	12	87	75
June 2021	11	88	77
July 2021	13	84	71
August 2021	15	82	67
<b>September 2021</b>	<b>16</b>	<b>81</b>	<b>65</b>



**Percent of respondents who say their household income is higher, lower, or about the same compared to 12 months ago**

	<b>% Significantly Higher</b>	<b>% Significantly Lower</b>	<b>% About the Same</b>	<b>Net % Higher</b>
September 2020	24	17	59	7
October 2020	23	20	55	3
November 2020	24	18	57	6
December 2020	20	18	61	2
January 2021	21	14	64	7
February 2021	17	19	61	-2
March 2021	25	15	56	10
April 2021	21	17	57	4
May 2021	29	13	54	16
June 2021	27	13	56	14
July 2021	27	14	56	13
August 2021	26	12	59	14
<b>September 2021</b>	<b>27</b>	<b>13</b>	<b>57</b>	<b>14</b>

**Average home/rental price change expectation**

	<b>% Home Price Change</b>	<b>% Rental Price Change</b>
September 2020	2.2	3.4
October 2020	0.6	3.2
November 2020	2.4	4.2
December 2020	2.1	4.0
January 2021	1.5	3.7
February 2021	1.9	5.3
March 2021	3.0	5.3
April 2021	1.9	5.8
May 2021	3.8	7.0
June 2021	1.9	5.9
July 2021	2.7	6.9
August 2021	1.8	6.1
<b>September 2021</b>	<b>1.1</b>	<b>6.1</b>



**Percent of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months**

	<b>% Go Up</b>	<b>% Go Down</b>	<b>% Stay the Same</b>
September 2020	45	9	40
October 2020	46	8	39
November 2020	52	9	34
December 2020	47	9	39
January 2021	50	9	34
February 2021	58	7	30
March 2021	56	4	32
April 2021	58	5	30
May 2021	61	6	26
June 2021	64	5	25
July 2021	64	6	26
August 2021	61	6	28
<b>September 2021</b>	<b>59</b>	<b>6</b>	<b>30</b>

**Percent of respondents who say they would buy or rent if they were going to move**

	<b>% Buy</b>	<b>% Rent</b>
September 2020	71	24
October 2020	69	27
November 2020	67	29
December 2020	62	30
January 2021	70	25
February 2021	67	27
March 2021	66	27
April 2021	69	28
May 2021	72	23
June 2021	68	27
July 2021	69	28
August 2021	70	24
<b>September 2021</b>	<b>67</b>	<b>28</b>



**Percent of respondents who think it would be difficult or easy for them to get a home mortgage today**

	<b>% Difficult</b>	<b>% Easy</b>
September 2020	40	57
October 2020	38	59
November 2020	35	62
December 2020	38	56
January 2021	38	57
February 2021	43	54
March 2021	37	58
April 2021	36	58
May 2021	35	60
June 2021	33	62
July 2021	37	60
August 2021	34	63
<b>September 2021</b>	<b>37</b>	<b>60</b>

**Percent of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months**

	<b>% Get Better</b>	<b>% Get Worse</b>	<b>% Stay the Same</b>
September 2020	47	10	39
October 2020	41	12	41
November 2020	40	13	41
December 2020	41	16	39
January 2021	41	16	39
February 2021	39	17	41
March 2021	47	15	35
April 2021	44	17	36
May 2021	44	16	39
June 2021	41	16	40
July 2021	43	16	38
August 2021	41	18	38
<b>September 2021</b>	<b>40</b>	<b>18</b>	<b>40</b>



**Percent of respondents who think the economy is on the right track or the wrong track**

	<b>% Right Track</b>	<b>% Wrong Track</b>
September 2020	40	53
October 2020	39	51
November 2020	42	48
December 2020	36	55
January 2021	29	58
February 2021	34	52
March 2021	37	51
April 2021	40	50
May 2021	44	49
June 2021	36	55
July 2021	36	58
August 2021	34	57
<b>September 2021</b>	<b>32</b>	<b>58</b>