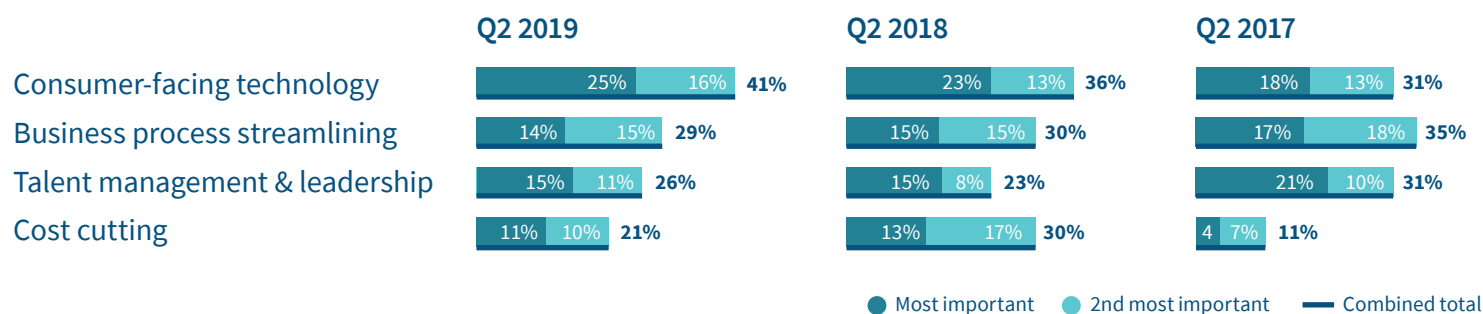


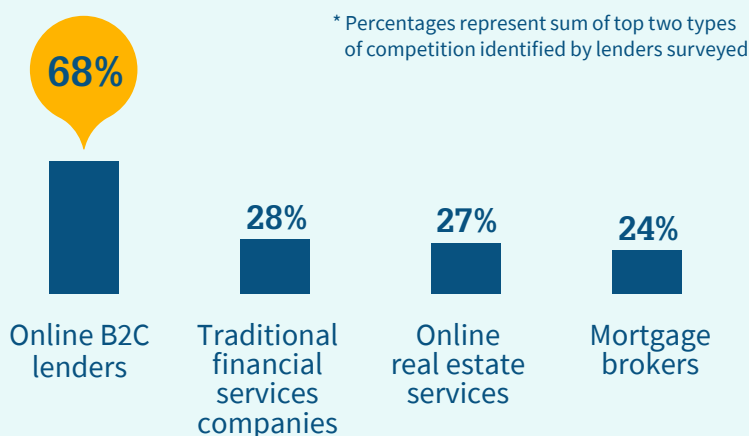
Mortgage lenders stress the importance of investing in tech

Our Economic and Strategic Research (ESR) team conducted a study of senior mortgage executives to better understand their lending institutions' top business priorities for 2019. Lenders once again cited consumer-facing technology and business process streamlining as their top two priorities. By investing in these areas, they believe they will be better equipped to compete against online B2C lenders, who, looking ahead, they view as their primary competitor.

What were the top business priorities for lenders?



Lenders' biggest perceived competition*



Reasons why online B2C lenders are seen as top competitor:



Led by Senior Vice President and Chief Economist Doug Duncan, our **Economic & Strategic Research (ESR) Group** studies current data, analyzes historical and emerging trends, and conducts surveys of consumer and mortgage lender groups to provide forecasts and analyses on the economy, housing, and mortgage markets.

Hear more from our **research team**, or read the **full findings of our Survey**.