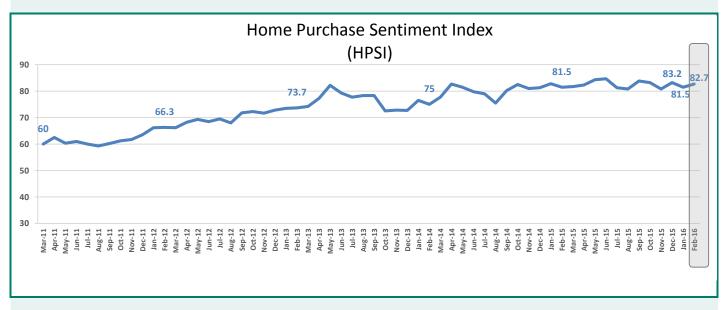
# 🔁 FannieMae

# February 2016 Data Release

The Home Purchase Sentiment Index<sup>™</sup> (HPSI) is a composite index designed to track consumers' housing-related attitudes, intentions, and perceptions, using six questions from the National Housing Survey<sup>®</sup> (NHS).

#### The Home Purchase Sentiment Index

The HPSI rose to 82.7 in February, 1.2 points higher than last month.



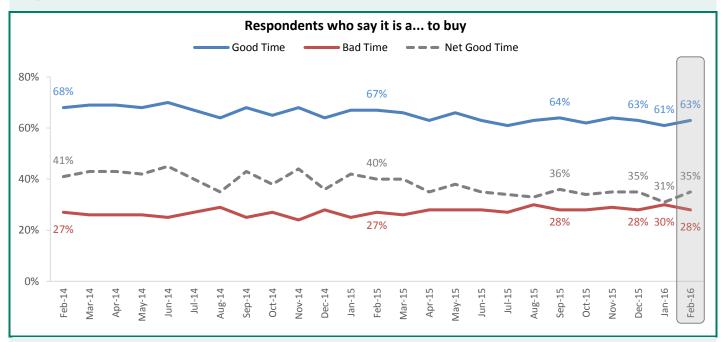
#### **Components of the HPSI**

The rise in HPSI in February can be attributed to four of the components improving. The largest increases (+4) were among "Good Time To Buy" and "Confidence About Not Losing Job", while the largest decrease was seen in "Home Prices Will Go Up" (-4).

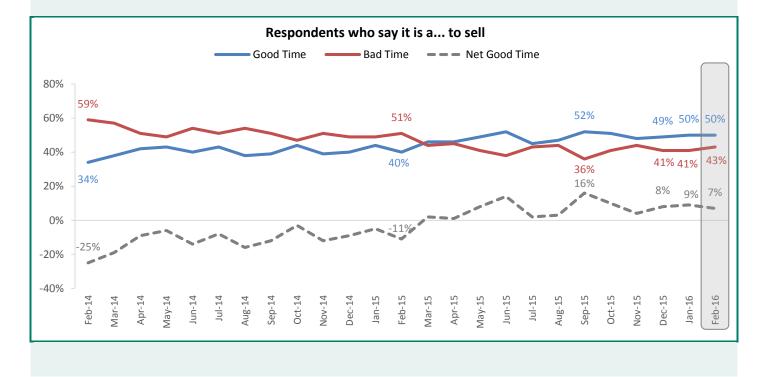
	February 2016*	Change Since Last Month	Change Since Last Year	
February 2016 HPSI	82.7	+1.2	+1.2	
Good Time To <b>Buy</b>	35	+4	-5	
Good Time To <b>Sell</b>	7	-2	+18	
Home Prices Will Go Up (next 12 months)	33	-4	-7	
Mortgage Rates Will Go Down (next 12 months)	-50	+2	-8	
Confidence About Not Losing <b>Job</b> (next 12 months)	75	+4	+6	
Household Income is Significantly Higher (past 12 months)	15	+3	+3	
* Net percentages of the component questions used to calculate HPSI, e.g. (Percent Good Time to Buy – Percent Bad Time to Buy) = 35				

### Components of the HPSI - Good/Bad Time to Buy and Sell a Home

The net share of respondents who say it is a good time to buy a house rose by 4 percentage points to 35%. Rebounding from last month's all-time survey low, 63% of respondents now say it is a good time to buy.

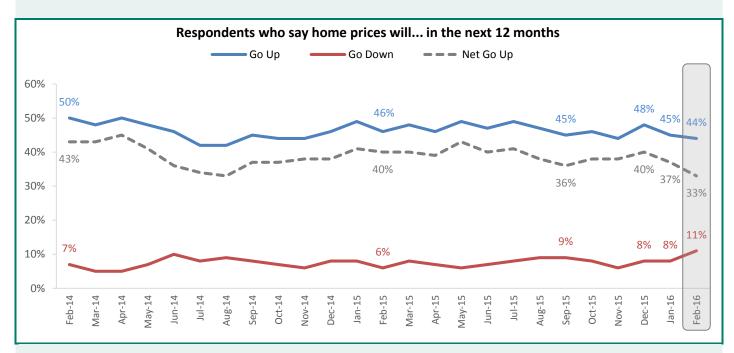


The net percentage of those who say it is a good time to sell fell 2 percentage points to 7% in February.

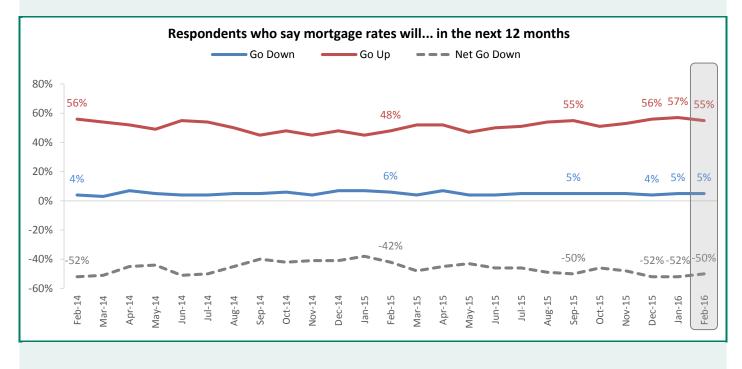


### Components of the HPSI – Home Price and Mortgage Rate Expectations

The net share of respondents who say that home prices will go up fell 4 percentage points to 33%, continuing the downward trend from last month.

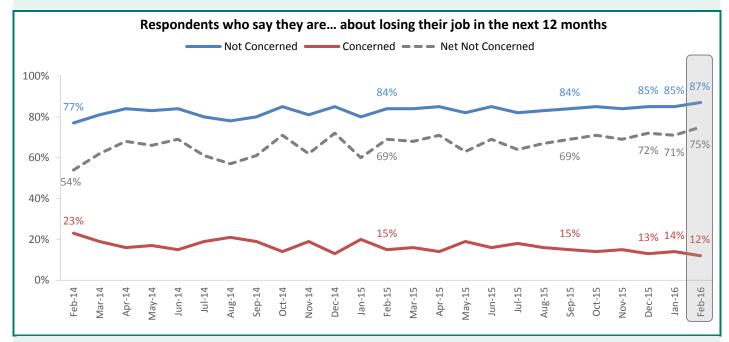


The net share of those who say mortgage rates will go down rose 2 percentage points to -50% this month, as fewer Americans say mortgage rates will go up.

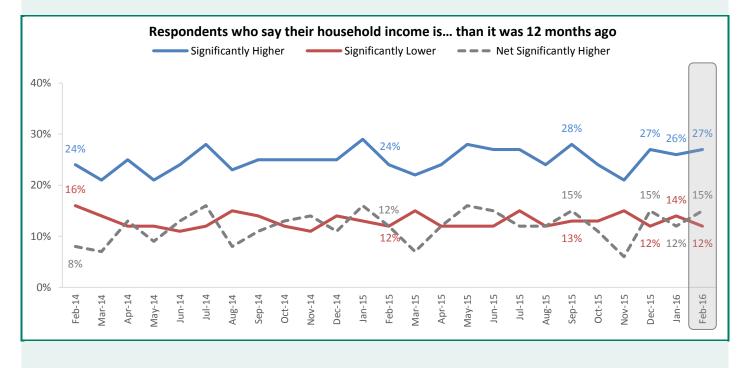


# Components of the HPSI - Job Concerns and Household Incomes

The net share of respondents who say they are not concerned with losing their job rose 4 percentage points to 75%. A new all-time survey high was reached as 87% of respondents are not concerned about losing their job.

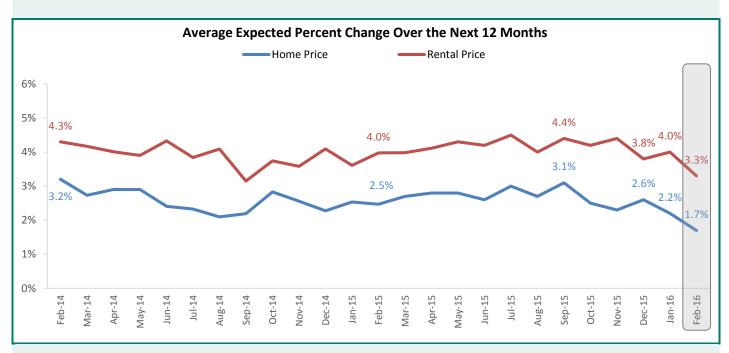


The net share of respondents who say their household income is significantly higher than it was 12 months ago rose 3 percentage points to 15%.

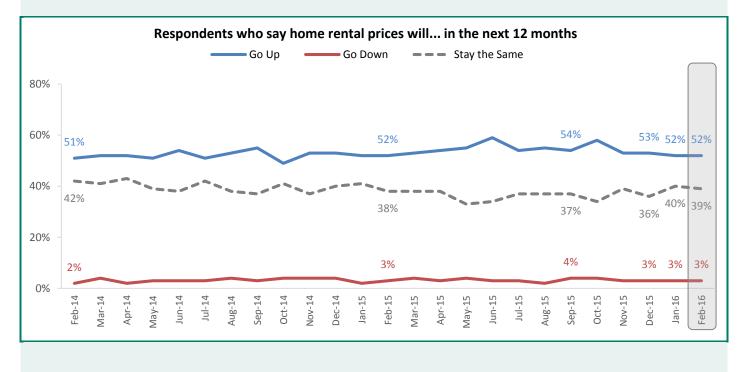


## **Additional National Housing Survey Key Indicators**

On average, respondents expect rental prices over the next 12 months to rise 3.3%. They expect home prices over the next 12 months to rise 1.7%.

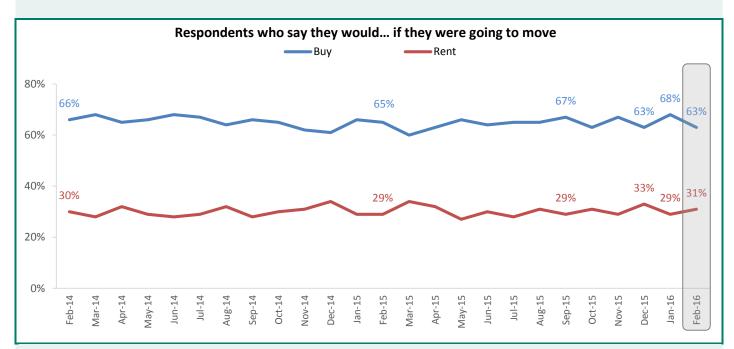


The percentage of respondents who expect home rental prices to go up remained at 52%, and the percentage of respondents who expect home rental prices to go down also remained the same at 3%.

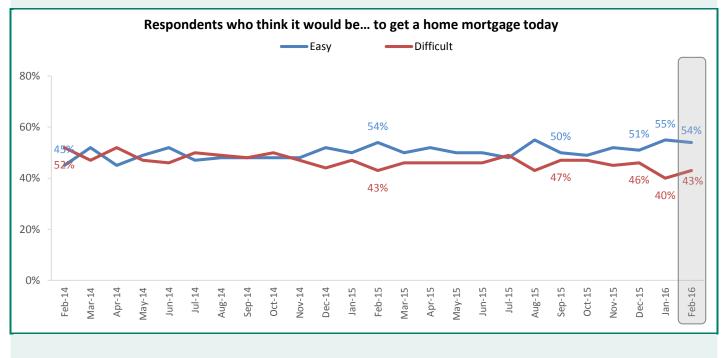


# **Additional National Housing Survey Key Indicators**

The share of respondents who say they would buy if they were going to move fell 5 percentage points to 63%, while the share who would rent rose to 31%.

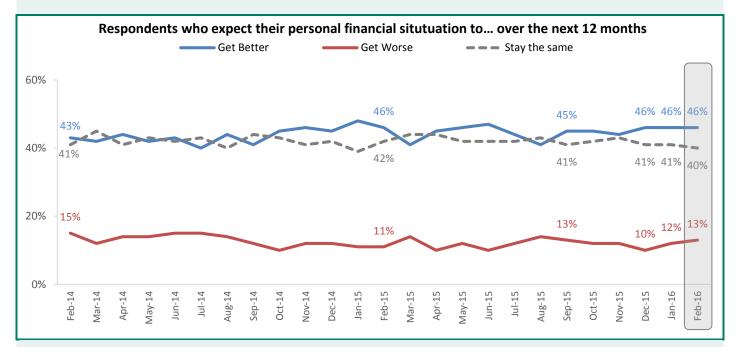


After last month's survey high and low for ease and difficulty, respectively, the share of Americans in February who said getting a mortgage would be easy fell by 1 percentage point to 54%, while the share who said it would be difficult rose by 3 percentage points to 43%.

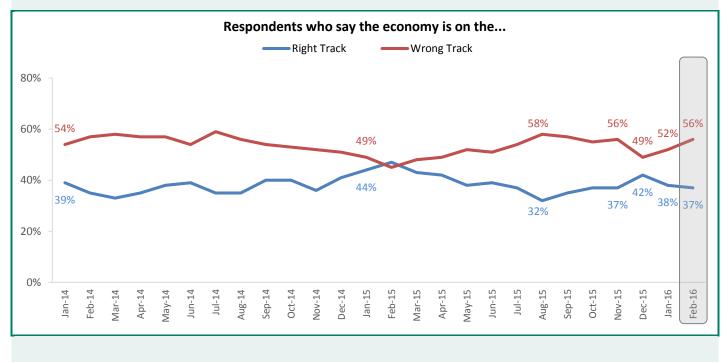


# **Additional National Housing Survey Key Indicators**

The percentage who expect their personal financial situation to get worse over the next 12 months rose to 13%, while the percentage who expect their personal financial situation to get better remained at 46%.



The share of respondents who say the economy is on the right track fell 1 percentage point to 37%, while those who say it is on the wrong track rose by 4 percentage points to 56%, continuing the trend from last month.



# The National Housing Survey™

### February 2016 APPENDIX

#### About the Survey

The National Housing Survey<sup>TM</sup> polled a nationally representative sample of 1,000 household financial decision makers (margin of error  $\pm 3.1\%$ ) aged 18 and older between February 1, 2015 and February 26, 2015. Most of the data collection occurred during the first two weeks of this period.

Interviews were conducted by Penn Schoen Berland, in coordination with Fannie Mae.

The statistics in this release were estimated from sample surveys and are subject to sampling variability as well as nonsampling error, including bias and variance from response, nonreporting, and undercoverage. Averages of expected price changes were calculated after converting responses of "stay the same" to 0% and after excluding outliers, which were defined to be responses that were more than two standard deviations from the means.

How the Home Purchase Sentiment Index (HPSI) is Calculated*		
Net Good Time to <b>Buy</b> Very and Somewhat Good Time To Buy – Very and Somewhat Bad Time To Buy	Q12	
Net Good Time to <b>Sell</b> Very and Somewhat Good Time To Sell – Very and Somewhat Bad Time To Sell	Q13	
Net <b>Home Prices</b> Will Go Up (next 12 months) <i>Home Prices Will Go Up – Home Prices Will Go Down</i>	Q15	
Net <b>Mortgage Rates</b> Will Go Down (next 12 months) <i>Mortgage Rates Will Go Down – Mortgage Rates Will Go Up</i>	Q20B	
Net Confident About Not Losing <b>Job</b> (next 12 months) Not at All and Not Very Concerned about Losing Job – Very and Somewhat Concerned about Losing Job	Q112B	
Net Household <b>Income</b> is Significantly Higher (past 12 months) Income is Significantly Higher – Income is Significantly Lower	Q116	
$HPSI = \frac{Q12 + Q13 + Q15 + Q20B + Q112B + Q116}{6} + 63.5$		
* The HPSI calculation includes the addition of a constant of 63.5 in order to set the index's initial value at 60 as of March 2011, in range with the <b>Index of Consumer Sentiment</b> and the <b>Consumer Confidence Index</b>		

Time Series Data: <u>http://www.fanniemae.com/resources/file/research/housingsurvey/xls/nhs-monthly-indicator-data-030716.xls</u>

HPSI Overview: http://www.fanniemae.com/resources/file/research/housingsurvey/pdf/hpsi-overview.pdf

HPSI White Paper: http://www.fanniemae.com/resources/file/research/housingsurvey/pdf/hpsi-whitepaper.pdf

	Home Purchase Sentiment I	ndex Over the Past 12 Months
February 2015	81.5	
March 2015	81.7	
April 2015	82.3	
May 2015	84.3	
June 2015	84.7	
July 2015	81.3	
August 2015	80.8	
September 2015	83.8	
October 2015	83.2	
November 2015	80.8	
December 2015	83.2	
January 2016	81.5	
February 2016	82.7	

Percent of respondents who say it is a good or bad time to buy

	% Good Time to Buy	% Bad Time to Buy	Net % Good Time to Buy
February 2015	67	27	40
March 2015	66	26	40
April 2015	63	28	35
May 2015	66	28	38
June 2015	63	28	35
July 2015	61	27	34
August 2015	63	30	33
September 2015	64	28	36
October 2015	62	28	34
November 2015	64	29	35
December 2015	63	28	35
January 2016	61	30	31
February 2016	63	28	35

#### Percent of respondents who say it is a good or bad time to sell

	% Good Time to Sell	% Bad Time to Sell	Net % Good Time to Sell
February 2015	40	51	-11
March 2015	46	44	2
April 2015	46	45	1
May 2015	49	41	8
June 2015	52	38	14
July 2015	45	43	2
August 2015	47	44	3
September 2015	52	36	16
October 2015	51	41	10
November 2015	48	44	4
December 2015	49	41	8
January 2016	50	41	9
February 2016	50	43	7

Percent of respondents who say h	ome prices will go up, go	down, or stay the same in the n	ext 12 months
	% Go Up	% Go Down	Net % Prices Will Go Up
February 2015	46	6	40
March 2015	48	8	40
April 2015	46	7	39
May 2015	49	6	43
June 2015	47	7	40
July 2015	49	8	41
August 2015	47	9	38
September 2015	45	9	36
October 2015	46	8	38
November 2015	44	6	38
December 2015	48	8	40
January 2016	45	8	37
February 2016	44	11	33

Percent of respondents who say mortgage rates will go up, go down, or stay the same in the next 12 months

	% Go Up	% Go Down	Net % Rates Will Go Down
February 2015	48	6	-42
March 2015	52	4	-48
April 2015	52	7	-45
May 2015	47	4	-43
June 2015	50	4	-46
July 2015	51	5	-46
August 2015	54	5	-49
September 2015	55	5	-50
October 2015	51	5	-46
November 2015	53	5	-48
December 2015	56	4	-52
January 2016	57	5	-52
February 2016	55	5	-50

Percent of respondents who say are concerned or not concerned about losing their job

•	·	<b>°</b> ,	
	% Concerned	% Not Concerned	Net % Not Concerned
February 2015	15	84	69
March 2015	16	84	68
April 2015	14	85	71
May 2015	19	82	63
June 2015	16	85	69
July 2015	18	82	64
August 2015	16	83	67
September 2015	15	84	69
October 2015	14	85	71
November 2015	15	84	69
December 2015	13	85	72
January 2016	14	85	71
February 2016	12	87	75
1 051 daily 2010	12	01	10

National Housing Survey<sup>®</sup> February 2016 Data Release. © 2016 Fannie Mae.

Percent of respondents who sa	y their household income is h	igher, lower, or about the same co	ompared to 12 months ago
	% Significantly Higher	% Significantly Lower	Net % Higher
February 2015	24	12	12
March 2015	22	15	7
April 2015	24	12	12
May 2015	28	12	16
June 2015	27	12	15
July 2015	27	15	12
August 2015	24	12	12
September 2015	28	13	15
October 2015	24	13	11
November 2015	21	15	6
December 2015	27	12	15
January 2016	26	14	12
February 2016	27	12	15

#### Average home/rental price change expectation

	% Home Price Change	% Rental Price Change	
February 2015	2.5	4.0	
March 2015	2.7	4.0	
April 2015	2.8	4.1	
May 2015	2.8	4.3	
June 2015	2.6	4.2	
July 2015	3.0	4.5	
August 2015	2.7	4.0	
September 2015	3.1	4.4	
October 2015	2.5	4.2	
November 2015	2.3	4.4	
December 2015	2.6	3.8	
January 2016	2.2	4.0	
February 2016	1.7	3.3	

Percent of respondents who say home rental prices will go up, go down, or stay the same in the next 12 months

	% Go Up	% Go Down	% Stay the Same
February 2015	52	3	38
March 2015	53	4	38
April 2015	54	3	38
May 2015	55	4	33
June 2015	59	3	34
July 2015	54	3	37
August 2015	55	2	37
September 2015	54	4	37
October 2015	58	4	34
November 2015	53	3	39
December 2015	53	3	36
January 2016	52	3	40
February 2016	52	3	39

Percent of respondents who say	y they would buy or rent if	they were going to move	
	% Buy	% Rent	
February 2015	65	29	
March 2015	60	34	
April 2015	63	32	
May 2015	66	27	
June 2015	64	30	
July 2015	65	28	
August 2015	65	31	
September 2015	67	29	
October 2015	63	31	
November 2015	67	29	
December 2015	63	33	
January 2016	68	29	
February 2016	63	31	

Percent of respondents who think it would be difficult or easy for them to get a home mortgage today % Difficult % Easy February 2015 43 54 March 2015 46 50 April 2015 46 52 May 2015 46 50 June 2015 46 50 July 2015 49 48 43 55 August 2015 September 2015 47 50 October 2015 47 49 November 2015 45 52 December 2015 46 51 January 2016 40 55 43 54 February 2016

Percent of respondents who expect their personal financial situation to get better, get worse, or stay the same in the next 12 months

montris			
	% Get Better	% Get Worse	% Stay the Same
February 2015	46	11	42
March 2015	41	14	44
April 2015	45	10	44
May 2015	46	12	42
June 2015	47	10	42
July 2015	44	12	42
August 2015	41	14	43
September 2015	45	13	41
October 2015	45	12	42
November 2015	44	12	43
December 2015	46	10	41
January 2016	46	12	41
February 2016	46	13	40

Percent of respondents who think the economy is on the right track or the wrong track				
	% Right Track	% Wrong Track		
February 2015	47	45		
March 2015	43	48		
April 2015	42	49		
May 2015	38	52		
June 2015	39	51		
July 2015	37	54		
August 2015	32	58		
September 2015	35	57		
October 2015	37	55		
November 2015	37	56		
December 2015	42	49		
January 2016	38	52		
February 2016	37	56		