

Survey Concludes One-Third of Americans Have Trouble Finding Affordable Housing Near Their Workplace

On behalf of Fannie Mae, research firm Penn Schoen Berland (PSB) evaluated in its monthly online survey of the general population (the "Pulse Poll") how Americans feel about housing affordability and its relation to other factors, such as child care options and job opportunities.

Summary Findings:

- One in three people have trouble finding affordable housing near their workplace, with thirty-one percent of Americans saying they live further from their job than they'd like because they cannot afford to live closer.
- Nearly half of Americans say they cannot afford to live in a community with access to better schools or childcare.
- Almost 60 percent of people report that communities with better job opportunities are too expensive for them to live in.

Survey Results:

Respondents were asked to rate how strongly they agreed or disagreed with the following statements:

I live further from my job than I'd like to because I cannot afford to live closer.

- Total agree: 31%
 - Strongly agree: 13%
 - Somewhat agree: 18%
- Total disagree: 69%
 - Somewhat disagree: 26%
 - Strongly disagree: 43%

I would prefer to live in a community with access to better schools and/or childcare but cannot afford to do so.

- Total agree: 46%
 - Strongly agree: 19%
 - Somewhat agree: 27%
- Total disagree: 54%
 - Somewhat disagree: 26%
 - Strongly disagree: 28%

Communities with better job opportunities are too expensive for me to live in.

- Total agree: 58%
 - Strongly agree: 23%
 - Somewhat agree: 35%
- Total disagree: 41%
 - Somewhat disagree: 24%
 - Strongly disagree: 17%

Methodology:

The Pulse Poll sample is weighted to match the US Census, including a reflective sample of gender, age, and education level breakdown. This month's Pulse Poll was conducted between April 8-12, 2019.

Sample Size: 988

Margin of Error: ±3.12%